

Exceeding Your Vision!



DALLAS-FORT WORTH
HOSPITAL COUNCIL

78th ANNUAL AWARDS LUNCHEON

**Distinguished Health
Service Award**

Duncan Webb

Medical City Healthcare

**Boone Powell, Sr.
Award of Excellence**

Barclay Berdan

Texas Health Resources

Keynote Speaker

Amanda Beard

Seven-time Olympic Medalist

Master of Ceremonies

Juan Fresquez

Methodist Mansfield

**Additional
awards include:**

**Young Healthcare
Executive of the Year**

**Kerney Laday, Sr.
Trustee of the Year**

October 16, 2026

Loews Arlington Hotel
and Convention Center

11:00 a.m. — Reception

12:00 noon - 1:45 p.m. — Luncheon

HOSPITAL SPONSORSHIPS

Join us as we honor the great
healthcare leaders of North Texas.





W. STEPHEN LOVE
DFWHC President/CEO

Exceeding Your Vision!

ALLOW ME TO TELL YOU about the Dallas-Fort Worth Hospital Council's Annual Awards Luncheon. For over 78 years, this event has honored North Texas healthcare leaders.

This year's luncheon will take place **October 16, 2026** at the new Lowes Arlington Hotel and Convention Center, attracting more than 800 attendees united in the belief that better health makes a better community.

During the event, we will present the Distinguished Health Service Award to **Duncan Webb**, the Collin County Commissioner who has supported North Texas healthcare throughout his career.

We will also present the Boone Powell, Sr. Award of Excellence to **Barclay Berdan**, the long-time CEO of Texas Health Resources. Additional awards will include the Young Healthcare Executive of the Year and the Kerney Laday, Sr. Trustee of the Year. And there's usually a VIP (or two) to visit with.

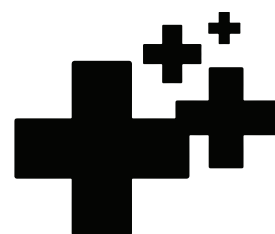
Our keynote speaker will be **Amanda Beard**, seven-time Olympic medalist in swimming and the youngest medalist in U.S. history. She will discuss her storied career and her personal struggles with mental health and drug issues and how she was able to overcome them.

Sponsorship opportunities are available. Whether you would like to share your support for the recipients or the opportunity for prime exposure, we have created this package for you. We appreciate your consideration.

For more information, please call me at 972-719-4900.

Sincerely,

A handwritten signature in black ink that reads "W. Stephen Love". The signature is fluid and cursive, with the first name "W." and last name "Love" clearly legible.



DALLAS-FORT WORTH
HOSPITAL COUNCIL

DALLAS-FORT WORTH HOSPITAL COUNCIL'S 78th ANNUAL AWARDS LUNCHEON

October 16, 2026, Loews Arlington Hotel/Convention Center
11:00 a.m. Reception, 12:00 - 2:00 p.m. Luncheon/Presentation

A salute to North Texas hospital leaders, the Annual Awards Luncheon takes place every fall and honors individuals who have made an historic impact on healthcare. The program features internationally known keynote speakers and local dignitaries. An attendance of 800 is expected, including more than 40 hospital chief executive officers and 200 hospital executives. More than 60 North Texas hospitals will be represented.

FORMER AWARD RECIPIENTS:

2025: The Honorable Lyndon L. Olson, Jr.

2024: Congressman Dr. Michael Burgess
Congresswoman Kay Granger

2023: Mayor Jeff Williams

2022: U.S. Rep. Eddie Bernice Johnson

2020: Mayor Betsy Price

2019: Andy Stern

2018: Charlie Powell

2017: Larry James



FORMER KEYNOTE SPEAKERS:

2025: Dr. Stephen Trzeciak

2024: Shannon Miller

2023: Jane Pauley

2022: Jessica Long

2021: Jim Craig

2019: Bob Woodward and Carl Bernstein

2018: Alan Simpson

2017: Ann Curry

2016: Tucker Carlson/Eugene Robinson



PLATINUM SPONSOR \$5,000

78th ANNUAL AWARDS LUNCHEON

- One VIP table of 10
- Information and/or promotional item on each table
- Full-page color ad in the program
- Recognition in Luncheon announcement
- Top logo placement on sponsor signage
- Top logo placement in event program
- Logo on DFWHC website
- Logo recognition in presentation played during Luncheon
- Mentioned in DFWHC's *Interlocutor* magazine

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GOLD
SPONSOR
\$4,000

78th
ANNUAL
AWARDS
LUNCHEON

- One premium table of 10
- Full-page color ad in the program
- Recognition in Luncheon announcement
- Top placement on sponsor signage
- Top logo placement in event program
- Logo on DFWHC website
- Logo recognition in presentation played during Luncheon
- Mentioned in DFWHC's *Interlocutor* magazine

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SILVER SPONSOR

\$3,000

- One preferred table of 10
- Half-page color ad in the program
- Recognition in Luncheon announcement
- Name on sponsor signage
- Name recognition in presentation at Luncheon
- Mentioned in DFWHC's *Interlocutor* magazine

78th ANNUAL AWARDS LUNCHEON

BRONZE SPONSOR

\$2,000

- One general table of 10
- Quarter-page color ad in the program
- Recognition in Luncheon announcement
- Name on sponsor signage
- Name recognition in presentation played during Luncheon



HOSPITAL SPONSORSHIP FORM

78th ANNUAL AWARDS LUNCHEON

Company (print/type): _____

Contact Person: _____

E-mail: _____

Billing address: _____

City: _____ State: _____ Zip: _____

Business phone: _____

SPONSORSHIPS

Platinum \$5,000 _____

Gold \$4,000 _____

Silver \$3,000 _____

Bronze \$2,000 _____

____ Send bill (Please list billing information)

____ Check enclosed. Please make all checks payable to "DFWHC"

To pay by credit card, please provide your phone number and you will be called by
Celina Tidwell, Accounting Specialist at DFWHC, for card information.

PHONE: _____

Please mail or e-mail form to:

MAIL

DFWHC

105 Decker Court, Suite 1150

Irving, TX 75062

QUESTIONS

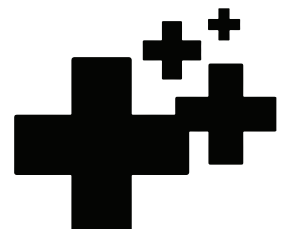
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