

Exceeding Your Vision!

**Distinguished Health
Service Award**

Duncan Webb

Medical City Healthcare

**Boone Powell, Sr.
Award of Excellence**

Barclay Berdan

Texas Health Resources

Keynote Speaker

Amanda Beard

Seven-time Olympic Medalist

Master of Ceremonies

Juan Fresquez

Methodist Mansfield

**Additional
awards include:**

**Young Healthcare
Executive of the Year**

**Kerney Laday, Sr.
Trustee of the Year**



DALLAS-FORT WORTH
HOSPITAL COUNCIL

**78th
ANNUAL
AWARDS
LUNCHEON**

October 16, 2026

**Loews Arlington Hotel
and Convention Center**

11:00 a.m. — Reception

12:00 noon - 1:45 p.m. — Luncheon



EXECUTIVE SPONSORSHIPS

Join us as we honor the great
healthcare leaders of North Texas.



W. STEPHEN LOVE
DFWHC President/CEO

Exceeding Your Vision!

ALLOW ME TO TELL YOU about the Dallas-Fort Worth Hospital Council's Annual Awards Luncheon. For over 78 years, this event has honored North Texas healthcare leaders.

This year's luncheon will take place **October 16, 2026** at the new Lowes Arlington Hotel and Convention Center, attracting more than 800 attendees united in the belief that better health makes a better community.

During the event, we will present the Distinguished Health Service Award to **Duncan Webb**, the Collin County Commissioner who has supported North Texas healthcare throughout his career.

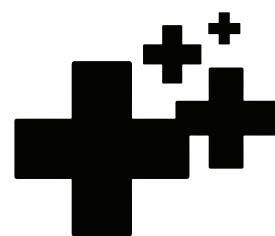
We will also present the Boone Powell, Sr. Award of Excellence to **Barclay Berdan**, the long-time CEO of Texas Health Resources. Additional awards will include the Young Healthcare Executive of the Year and the Kerney Laday, Sr. Trustee of the Year. And there's usually a VIP (or two) to visit with.

Our keynote speaker will be **Amanda Beard**, seven-time Olympic medalist in swimming and the youngest medalist in U.S. history. She will discuss her storied career and her personal struggles with mental health and drug issues and how she was able to overcome them.

Sponsorship opportunities are available. Whether you would like to share your support for the recipients or the opportunity for prime exposure, we have created this package for you. We appreciate your consideration.

For more information, please call me at 972-719-4900.

Sincerely,



DALLAS-FORT WORTH
HOSPITAL COUNCIL

DALLAS-FORT WORTH HOSPITAL COUNCIL'S 78th ANNUAL AWARDS LUNCHEON

October 16, 2026, Loews Arlington Hotel/Convention Center
11:00 a.m. Reception, 12:00 - 2:00 p.m. Luncheon/Presentation

A salute to North Texas hospital leaders, the Annual Awards Luncheon takes place every fall and honors individuals who have made an historic impact on healthcare. The program features internationally known keynote speakers and local dignitaries. An attendance of 800 is expected, including more than 40 hospital chief executive officers and 200 hospital executives. More than 60 North Texas hospitals will be represented.

FORMER AWARD RECIPIENTS:

2025: The Honorable Lyndon L. Olson, Jr.

2024: Congressman Dr. Michael Burgess
Congresswoman Kay Granger

2023: Mayor Jeff Williams

2022: U.S. Rep. Eddie Bernice Johnson

2020: Mayor Betsy Price

2019: Andy Stern

2018: Charlie Powell

2017: Larry James



FORMER KEYNOTE SPEAKERS:

2025: Dr. Stephen Trzeciak

2024: Shannon Miller

2023: Jane Pauley

2022: Jessica Long

2021: Jim Craig

2019: Bob Woodward and Carl Bernstein

2018: Alan Simpson

2017: Ann Curry

2016: Tucker Carlson/Eugene Robinson



PLATINUM SPONSOR

\$10,000

78th ANNUAL AWARDS LUNCHEON

Only two sponsorships available, industry exclusive.

LOGO VISIBILITY

- Logo (name in lights)
- Event emails
- Event program
- Event signage
- Logo on picture “mat” for attendees
- Work with DFWHC to increase sponsor activation for event and further branding opportunities

MEDIA VISIBILITY

- Color ad on PowerPoint loop
- Full-page color ad in program with choice placement
- Full-page color ad in *Interlocutor*, the DFWHC magazine
- Article in event program with logo describing your company
- Identified as Sponsor in press releases
- Banner ad on DFWHC website for one year
- Recognized as Sponsor from podium
- Literature placed on attendee seats
- Promotional item placed on tables
- Logo featured on Luncheon webpage
- Name and link on DFWHC blog

EVENT BENEFITS

- Two tables of 10 in VIP area

CORPORATE BRANDING

- Right to promote company as supporter of Annual Awards Luncheon
- Complimentary Associate Membership for one year (\$1,200 value)



GOLD SPONSOR \$7,000

Only three sponsorships are available, industry exclusive.

LOGO VISIBILITY

- Event program
- Sponsor signage
- Event PowerPoint presentation loop

MEDIA VISIBILITY

- Full-page color ad in program
- Half-page color ad in *Interlocutor*, the DFWHC magazine
- Identified as Sponsor in press releases
- Recognized as Sponsor from the podium
- Literature placed on attendee seats
- Promotional item placed on tables
- Logo featured on the Luncheon webpage
- Name and link on DFWHC blog

EVENT BENEFITS

- One table of 10 in VIP area

CORPORATE BRANDING

- Have the right to promote the company as proud supporter of DFWHC's Annual Awards Luncheon
- Complimentary Associate Membership for one year (\$1,200 value)

78th ANNUAL AWARDS LUNCHEON



SILVER SPONSOR \$5,000

NAME VISIBILITY

- Event program
- Sponsor signage
- Event PowerPoint presentation loop

MEDIA VISIBILITY

- Half-page color ad in program
- Quarter-page color ad in *Interlocutor*, the DFWHC magazine
- Recognized as a sponsor from the podium
- Name and link featured on the Luncheon webpage
- Mentioned in *Interlocutor*, the magazine for DFWHC

EVENT BENEFITS

- One table of 10 in Premium area

CORPORATE BRANDING

- Complimentary Associate Membership for one year (\$1,200 value)

BRONZE SPONSOR \$2,500

NAME VISIBILITY

- Event program
- Sponsor signage
- Event Power Point presentation loop

MEDIA VISIBILITY

- Quarter-page color ad in program
- Name and link featured on the Luncheon webpage
- Mentioned in *Interlocutor*, the magazine for DFWHC

EVENT BENEFITS

- One table of 10

CORPORATE BRANDING

- 50% off Associate Membership for one year (\$600 value)

78th ANNUAL AWARDS LUNCHEON



EXECUTIVE SPONSORSHIP FORM

78th ANNUAL AWARDS LUNCHEON

Company(print/type):_____

Contact Person:_____

E-mail:_____

Billing Address:_____

City:_____State:_____Zip:_____

Business Phone:_____

SPONSORSHIPS

Platinum \$10,000 _____

Gold \$7,000 _____

Silver \$5,000 _____

Bronze \$2,500 _____

____ Send bill (Please list billing information)

____ Check enclosed. Please make all checks payable to "DFWHC"

To pay by credit card, please provide your phone number and you will be called by
Celina Tidwell, Accounting Specialist at DFWHC, for card information.

PHONE:_____

Please mail or e-mail form to:

MAIL

DFWHC

105 Decker Court, Suite 1150

Irving, TX 75062

E-MAIL

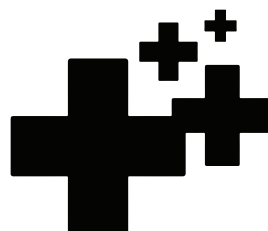
chrisw@dfwhc.org

QUESTIONS

Chris Wilson - chrisw@dfwhc.org

PHONE

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