

Be

EXTRAORDINARY!



28th Annual
**Employee of the Year
Luncheon**

April 21, 2026
Hurst Conference Center

Reception 11:00 a.m.
Luncheon/Awards 12 noon - 1:30 p.m.

**Honoring the best
hospital employees
of North Texas**

EXECUTIVE SPONSORSHIPS



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28th Annual
Employee of the Year
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EVENT

A salute to the North Texas hospital workforce, the DFW Hospital Council Foundation Employee of the Year Luncheon is celebrating 28 years of success. This year, 16 recipients and 100-plus nominees will be honored. This luncheon is an opportunity for area hospitals to acknowledge exceptional employees. In the tradition of an awards show, winners are announced at the luncheon.

INFORMATION

Date: **April 21, 2026**
Location: **Hurst Conference Center**
Theme: ***Be Extraordinary!***
Attendance: **700**
CEOs: **45**
Executives: **70**
Hospitals: **50**



THE AWARD

Young Healthcare Executives of North Texas and members of the ACHE of North Texas Board will judge the nominations. Individual and hospital names are removed and selections are based on the facts presented. Nominees are separated into four categories of hospitals between 0-99 beds, 100-250 beds, 251-499 beds and over 500 beds. Two recipients are selected from each category and receive cash awards. Additional honors include the Community Service Award, System Employee Award, Physician Award, Volunteer Award, Preceptor Award and the Rex McRae Scholarship.

WHY PARTNER?

Dedication to hospitals
Sponsoring the Employee of the Year Luncheon demonstrates your dedication to the hospital community. It offers your company the ability to demonstrate your leadership and commitment.

Making a difference
This event helps to build morale in our hospitals. It boosts spirits within the workforce, improves quality of care, quality of life and recognizes the importance of each individual.

A chance to honor
This award is for those who are by the bedsides of our community's patients making a difference in the quality of their lives.

Advancing the future
During the Luncheon, we take time to award a scholarship to a deserving hospital employee/nursing student. Funds for the scholarship are raised from this event.





AWARD SPONSORSHIP - \$10,000

Logo visibility

- Announce and deliver award from the podium
- Logo on award
- Acknowledgement in event e-mails
- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation
- Gobo (your logo projected in lights on stage)
- Ability to work with staff to increase sponsor activation and branding

Media visibility

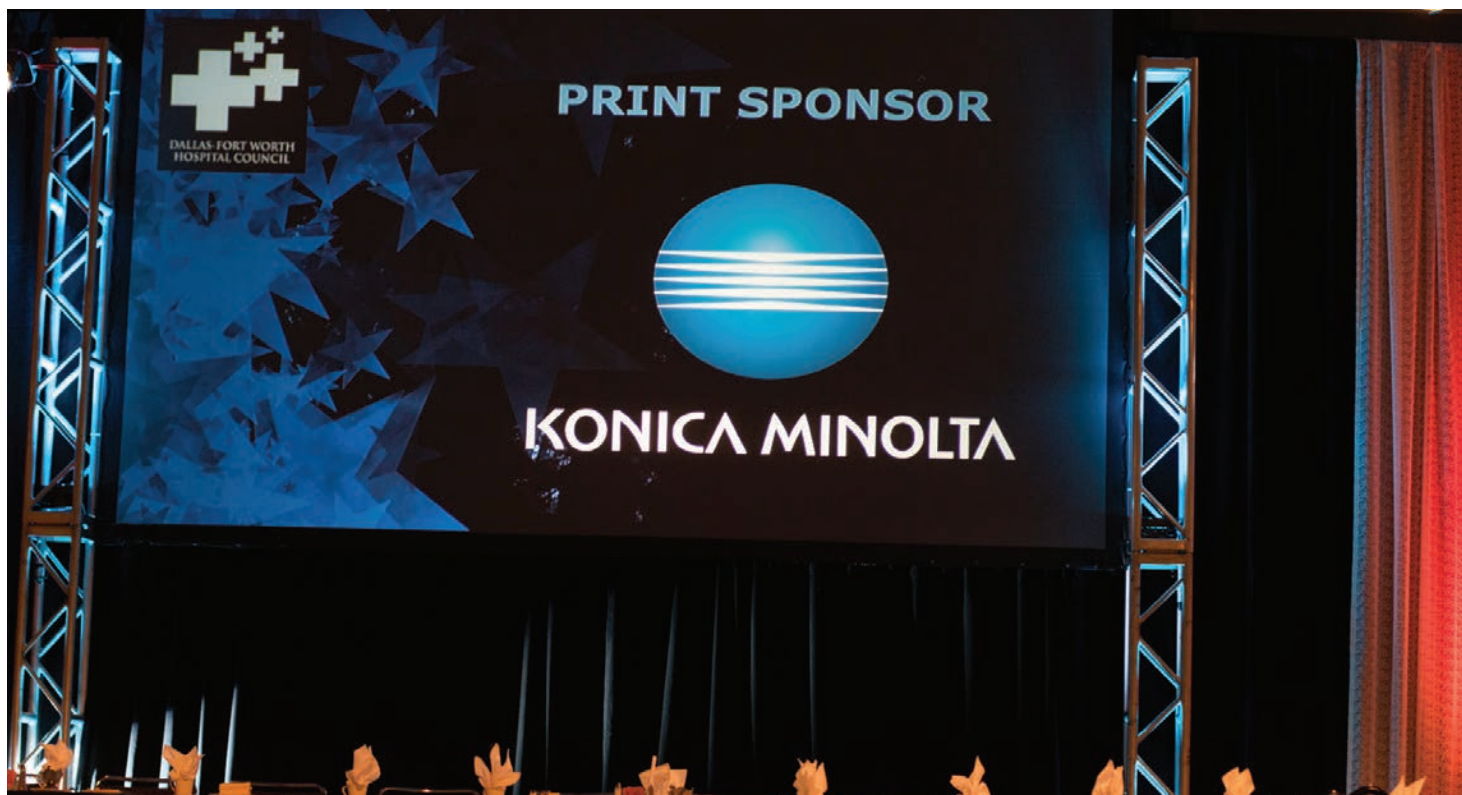
- \$2,500 contributed to Rex McRae Scholarship Fund
- Receive color, one-page recognition in event program with choice of placement
- Identified as a Award Sponsor in press releases and event publicity
- Recognized as a Award Sponsor from the podium
- Opportunity to place attendee gift with logo at each place setting
- Acknowledgement in article in *Interlocutor*, the DFWHC newsletter
- Logo on DFWHC website

Event benefits

- Two tables of 10 in VIP seating

Corporate branding

- Promote your company as proud supporter of the Luncheon



PLATINUM SPONSORSHIP - \$8,000

Only two sponsorships available at this level, industry exclusive

Logo visibility

- Acknowledgement in event e-mails
- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation
- Gobo (your logo projected in lights on the stage)
- Opportunity to place pre-approved attendee gift with logo at each place setting
- Ability to work with staff to increase sponsor activation and branding

Media visibility

- Receive color, one-page recognition in event program with choice of placement
- Identified as a Platinum Sponsor in press releases and publicity
- Recognized as a Platinum Sponsor from the podium
- Senior Executive welcomes guests from the reception podium
- Acknowledgement in article in *Interlocutor*, the DFWHC newsletter
- Logo on DFWHC website

Event benefits

- Two tables of 10 in VIP seating

Corporate branding

- Promote your company as proud supporter of the Luncheon

GOLD SPONSORSHIP - \$5,000

Only five sponsorships available at this level.

Logo Visibility

- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation
- Opportunity to place pre-approved logoed gift at each place setting

Media Visibility

- Receive color, one-page recognition in event program
- Identified as a Gold Sponsor in press releases and publicity
- Recognized as a Gold Sponsor from the podium
- Acknowledgement in Luncheon article in *Interlocutor*, the DFWHC newsletter

Event Benefits

- One VIP table of 10

Corporate Branding

- Promote your company as a proud supporter of the Luncheon



SILVER SPONSORSHIP - \$3,000

Logo Visibility

- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation

Media Visibility

- Receive a color, half-page recognition in event program
- Recognized as a sponsor from the podium
- Acknowledgement in Luncheon article in *Interlocutor*, the DFWHC newsletter

Event Benefits

- One table of 10

Corporate Branding

- Promote your company as a proud supporter of the Luncheon



BRONZE SPONSORSHIP - \$2,000

Logo Visibility

- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation

Media Visibility

- Receive a color, quarter-page recognition in event program
- Acknowledgement in Luncheon article in *Interlocutor*, the DFWHC magazine

Event Benefits

- One table of 10

Corporate Branding

- Promote your company as a proud supporter of the Luncheon

The DFWHC Foundation
2026 Employee of the Year Luncheon
Executive Sponsorships



**Be
EXTRAORDINARY!**

To purchase a sponsorship, please register at:

<https://www.surveymonkey.com/r/2026EOYExecutiveSponsorships>

Sponsorship and Ad deadline are **Friday, April 3, 2026.**

For information, please email eoy@dfwhcfoundation.org.