

Distinguished Health
Service Award

The Honorable
Lyndon L. Olson, Jr.

Young Healthcare
Executive of the Year

Christina Mathis
Medical City Las Colinas

Kerney Laday, Sr.
Trustee of the Year

John P. Boswell
Cook Children's

Master of Ceremonies

Vanessa Walls
Children's Health

Keynote Speaker

Dr. Stephen Trzeciak
Author of "Compassionomics"



77th
ANNUAL
AWARDS
LUNCHEON

October 24, 2025
Loews Arlington
Convention Center



Compassion!

LIVE
EVENT

HOSPITAL
SPONSORSHIPS



W. STEPHEN LOVE
DFWHC President/CEO

Compassion!

ALLOW ME TO TELL YOU about the Dallas-Fort Worth Hospital Council's Annual Awards Luncheon. For over 77 years, this event has honored North Texas healthcare leaders.

This year's luncheon will take place **October 24, 2025** at the new Lowes Arlington Convention Center, attracting more than 1,000 attendees united in the belief that better health makes a better community.

During the event, we will present the Distinguished Health Service Award to **the Honorable Lyndon L. Olson, Jr.** for his support of North Texas healthcare throughout his career.

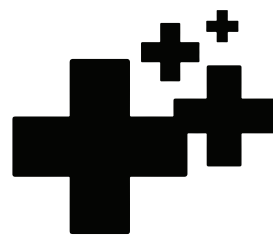
We will also present the Young Healthcare Executive of the Year Award to **Christina Mathis** of Medical City Las Colinas and the Kerney Laday, Sr. Trustee of the Year award to **John P. Boswell** of Cook Children's. And there's usually a VIP (or two) to visit with.

Our keynote speaker will be **Dr. Stephen Trzeciak**, the bestselling author of "Compassionomics," a work detailing his story of going through physician burnout and how compassion was the key to his eventual recovery.

Sponsorship opportunities are available. Whether you would like to share your support for the recipients or the opportunity for prime exposure, we have created this package for you. We appreciate your consideration.

For more information, please call me at 972-719-4900.

Sincerely,



DALLAS-FORT WORTH
HOSPITAL COUNCIL

DALLAS-FORT WORTH HOSPITAL COUNCIL'S 77th ANNUAL AWARDS LUNCHEON

October 24, 2025, Loews Arlington Convention Center
11:00 a.m. Reception, 12:00 - 2:00 p.m. Luncheon/Presentation

A salute to North Texas hospital leaders, the Annual Awards Luncheon takes place every fall and honors individuals who have made an historic impact on healthcare. The program features internationally known keynote speakers and local dignitaries. An attendance of 1,000 is expected, including more than 40 hospital chief executive officers and 200 hospital executives. More than 60 North Texas hospitals will be represented.

FORMER AWARD RECIPIENTS:

2024: Congressman Dr. Michael Burgess
Congresswoman Kay Granger
2023: Mayor Jeff Williams
2022: U.S. Rep. Eddie Bernice Johnson
2020: Mayor Betsy Price
2019: Andy Stern
2018: Charlie Powell
2017: Larry James
2016: Margaret Jordan



FORMER KEYNOTE SPEAKERS:

2024: Shannon Miller
2023: Jane Pauley
2022: Jessica Long
2021: Jim Craig
2019: Bob Woodward and Carl Bernstein
2018: Alan Simpson
2017: Ann Curry
2016: Tucker Carlson/Eugene Robinson
2015: Jon Meacham



PLATINUM SPONSOR \$5,000

77th ANNUAL AWARDS LUNCHEON

- One VIP table of 10
- Information and/or promotional item on each table
- Full-page color ad in the program
- Recognition in Luncheon announcement
- Top logo placement on sponsor signage
- Top logo placement in event program
- Logo on DFWHC website
- Logo recognition in presentation played during Luncheon
- Mentioned in DFWHC's *Interlocutor* magazine

Compassion!



GOLD SPONSOR \$4,000

77th ANNUAL AWARDS LUNCHEON

- One premium table of 10
- Full-page color ad in the program
- Recognition in Luncheon announcement
- Top placement on sponsor signage
- Top logo placement in event program
- Logo on DFWHC website
- Logo recognition in presentation played during Luncheon
- Mentioned in DFWHC's *Interlocutor* magazine

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SILVER SPONSOR

\$3,000

- One preferred table of 10
- Half-page color ad in the program
- Recognition in Luncheon announcement
- Name on sponsor signage
- Name recognition in presentation at Luncheon
- Mentioned in DFWHC's *Interlocutor* magazine

77th ANNUAL AWARDS LUNCHEON

BRONZE SPONSOR

\$2,000

- One general table of 10
- Quarter-page color ad in the program
- Recognition in Luncheon announcement
- Name on sponsor signage
- Name recognition in presentation played during Luncheon



HOSPITAL SPONSORSHIP FORM

77th ANNUAL AWARDS LUNCHEON

Company (print/type): _____

Contact Person: _____

E-mail: _____

Billing address: _____

City: _____ State: _____ Zip: _____

Business phone: _____

SPONSORSHIPS

Platinum \$5,000 _____

Gold \$4,000 _____

Silver \$3,000 _____

Bronze \$2,000 _____

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Account number: _____ Exp.: _____

Signature: _____ Please print: _____

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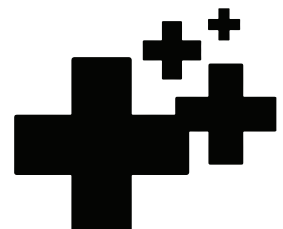
chrisw@dfwhc.org

QUESTIONS

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PHONE

972-719-4900



DALLAS-FORT WORTH
HOSPITAL COUNCIL