

Distinguished Health  
Service Award

Congressman  
**Dr. Michael Burgess**

Congresswoman  
**Kay Granger**

Young Healthcare  
Executive of the Year

**Ryan Gebhart**  
Baylor Scott & White Health

**Kerney Laday, Sr.**  
Trustee of the Year

**Ron Carter**  
Baylor Scott & White Health

**Randall Canedy**  
Methodist Health System

Master of Ceremonies

**Jessica O'Neal**  
Medical City Las Colinas



76th  
**ANNUAL  
AWARDS  
LUNCHEON**

October 18, 2024  
Loews Arlington  
Convention Center

**EXECUTIVE  
SPONSORSHIPS**



# SHANNON MILLER

**GOLD MEDAL MINDSET**

KEYNOTE SPEAKER  
OLYMPIC GOLD  
7-TIME MEDALIST  
CHAMPION GYMNAST  
CANCER SURVIVOR

**LIVE**  
**EVENT**



# GOLD MEDAL MINDSET

**W. STEPHEN LOVE**  
DFWHC President/CEO

**ALLOW ME TO TELL YOU** about the Dallas-Fort Worth Hospital Council's Annual Awards Luncheon. For over 76 years, this event has honored North Texas healthcare leaders.

This year's luncheon will take place **October 18, 2024** at the new Lowes Arlington Convention Center, attracting more than 1,000 attendees united in the belief that better health makes a better community.

During the event, we will present the Distinguished Health Service Award to **Congressman Dr. Michael Burgess** and **Congresswoman Kay Granger** for their support of North Texas healthcare throughout their careers.

We will also present the Young Healthcare Executive of the Year Award to **Ryan Gebhart** of Baylor Scott & White Health and the Kerney Laday, Sr. Trustee of the Year awards to **Ron Carter** of Baylor Scott & White Health and **Randall Canedy** of Methodist Health System. And there's usually a VIP (or two) to visit with.

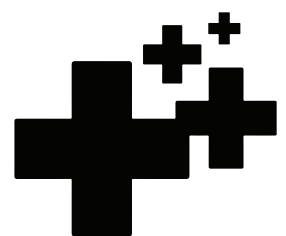
Our keynote speaker will be **Shannon Miller**, the Olympic gold medalist, champion gymnast and cancer survivor. Her presentation will detail her "Gold Medal Mindset" when overcoming personal health challenges.

Sponsorship opportunities are available. Whether you would like to share your support for the recipients or the opportunity for prime exposure, we have created this package for you. We appreciate your consideration.

For more information, please call me at 972-719-4900.

Sincerely,

A handwritten signature in black ink that reads "W. Stephen Love". The signature is fluid and cursive.



DALLAS-FORT WORTH  
HOSPITAL COUNCIL

# DALLAS-FORT WORTH HOSPITAL COUNCIL'S 76th ANNUAL AWARDS LUNCHEON

**October 18, 2024**, Loews Arlington Convention Center  
11:00 a.m. Reception, 12:00 - 2:00 p.m. Luncheon/Presentation

A salute to North Texas hospital leaders, the Annual Awards Luncheon takes place every fall and honors individuals who have made an historic impact on healthcare. The program features internationally known keynote speakers and local dignitaries. An attendance of 1,000 is expected, including more than 40 hospital chief executive officers and 200 hospital executives. More than 60 North Texas hospitals will be represented.

## **FORMER AWARD RECIPIENTS:**

2023: Mayor Jeff Williams  
2022: U.S. Rep. Eddie Bernice Johnson  
2020: Mayor Betsy Price  
2019: Andy Stern  
2018: Charlie Powell  
2017: Larry James  
2016: Margaret Jordan  
2015: Dr. Merlyn Sayers  
2014: Dr. Wright Lassiter, Jr.



## **FORMER KEYNOTE SPEAKERS:**

2023: Jane Pauley  
2022: Jessica Long  
2021: Jim Craig  
2019: Bob Woodward and Carl Bernstein  
2018: Alan Simpson  
2017: Ann Curry  
2016: Tucker Carlson/Eugene Robinson  
2015: Jon Meacham  
2013: Doris Kearns Goodwin



# PLATINUM SPONSOR

## \$10,000

# 76th ANNUAL AWARDS LUNCHEON

Only two sponsorships available, industry exclusive.

### LOGO VISIBILITY

- Logo (name in lights)
- Event emails
- Event program
- Event signage
- Logo on picture “mat” for attendees
- Work with DFWHC to increase sponsor activation for event and further branding opportunities

### MEDIA VISIBILITY

- Color ad on PowerPoint loop
- Full-page color ad in program with choice placement
- Full-page color ad in *Interlocutor*, the DFWHC magazine
- Article in event program with logo describing your company
- Identified as Sponsor in press releases
- Banner ad on DFWHC website for one year
- Recognized as Sponsor from podium
- Literature placed on attendee seats
- Promotional item placed on tables
- Logo featured on Luncheon webpage
- Name and link on DFWHC blog

### EVENT BENEFITS

- Two tables of 10 in VIP area

### CORPORATE BRANDING

- Right to promote company as supporter of Annual Awards Luncheon
- Complimentary Associate Membership for one year (\$1,200 value)



# GOLD SPONSOR

## \$7,000

Only three sponsorships are available, industry exclusive.

### LOGO VISIBILITY

- Event program
- Sponsor signage
- Event PowerPoint presentation loop

### MEDIA VISIBILITY

- Full-page color ad in program
- Half-page color ad in *Interlocutor*, the DFWHC magazine
- Article in event program with logo describing your company
- Identified as Sponsor in press releases
- Recognized as Sponsor from the podium
- Literature placed on attendee seats
- Promotional item placed on tables
- Logo featured on the Luncheon webpage
- Name and link on DFWHC blog

### EVENT BENEFITS

- One table of 10 in VIP area

### CORPORATE BRANDING

- Have the right to promote the company as proud supporter of DFWHC's Annual Awards Luncheon
- Complimentary Associate Membership for one year (\$1,200 value)

# 76th ANNUAL AWARDS LUNCHEON



# SILVER SPONSOR \$5,000

## NAME VISIBILITY

- Event program
- Sponsor signage
- Event PowerPoint presentation loop

## MEDIA VISIBILITY

- Half-page color ad in program
- Quarter-page color ad in *Interlocutor*, the DFWHC magazine
- Recognized as a sponsor from the podium
- Name and link featured on the Luncheon webpage
- Mentioned in *Interlocutor*, the magazine for DFWHC

## EVENT BENEFITS

- One table of 10 in Premium area

## CORPORATE BRANDING

- Complimentary Associate Membership for one year (\$1,200 value)

# BRONZE SPONSOR \$2,500

## NAME VISIBILITY

- Event program
- Sponsor signage
- Event Power Point presentation loop

## MEDIA VISIBILITY

- Quarter-page color ad in program
- Name and link featured on the Luncheon webpage
- Mentioned in *Interlocutor*, the magazine for DFWHC

## EVENT BENEFITS

- One table of 10

## CORPORATE BRANDING

- 50% off Associate Membership for one year (\$600 value)

# 76th ANNUAL AWARDS LUNCHEON



# EXECUTIVE SPONSORSHIP FORM

# 76th ANNUAL AWARDS LUNCHEON

Company (print/type): \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail: \_\_\_\_\_

Billing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business phone: \_\_\_\_\_

## SPONSORSHIPS

Platinum \$10,000 \_\_\_\_\_

Gold \$7,000 \_\_\_\_\_

Silver \$5,000 \_\_\_\_\_

Bronze \$2,500 \_\_\_\_\_

\_\_\_\_ Send bill (Please list billing information)

\_\_\_\_ Check enclosed. Please make all checks payable to DFWHC

Charge to: \_\_\_\_ Visa \_\_\_\_ MC \_\_\_\_ American Express

Account number: \_\_\_\_\_ Exp.: \_\_\_\_\_

Signature: \_\_\_\_\_ Please print: \_\_\_\_\_

Please mail or e-mail form to:

### MAIL

DFWHC  
300 Decker Drive, Suite 300  
Irving, TX 75062

### E-MAIL

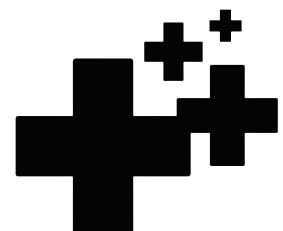
chrisw@dfwhc.org

### QUESTIONS

Chris Wilson - chrisw@dfwhc.org

### PHONE

972-719-4900



DALLAS-FORT WORTH  
HOSPITAL COUNCIL