

DALLAS-FORT WORTH
HOSPITAL COUNCIL

75th ANNUAL AWARDS LUNCHEON

October 27, 2023

Irving Convention Center

LIVE
EVENT

INSPIRED *Dedication*

HOSPITAL Sponsorships

Join us as we honor the great
healthcare leaders of North Texas.



Jeff Williams
Former Arlington Mayor

Distinguished Health
Service Award



Cynthia Izaguirre
Ch. 8 WFAA News Anchor

Keynote Speaker
Moderator



With Keynote Speaker
Jane Pauley



W. STEPHEN LOVE
DFWHC President/CEO



ALLOW ME TO TELL YOU about the Dallas-Fort Worth Hospital Council's Annual Awards Luncheon. For over 75 years, this event has honored North Texas healthcare leaders.

This year's luncheon will take place **October 27, 2023** at the Irving Convention Center, attracting more than 1,000 attendees united in the belief that better health makes a better community.

During the event, we will present the Distinguished Health Service Award to **Jeff Williams**, the former Mayor of Arlington who has displayed "inspired dedication" throughout his career. He was instrumental in creating awareness about COVID-19 during the pandemic, serving as a delegate on the United States Conference of Mayors. Under his guidance as Mayor from 2015-2021, Arlington also became a smoke-free city.

We will also present the Young Healthcare Executive of the Year and the Kerney Laday, Sr. Trustee of the Year awards to deserving North Texas nominees. And there's usually a VIP (or two) to visit with.

Our keynote speaker will be **Jane Pauley**, the long-time television journalist and author who serves as anchor on the award-winning *CBS Sunday Morning*. Her presentation will be a unique Q&A discussion moderated by **Cynthia Izaguirre**, an anchor at WFAA Ch. 8 TV specializing in news reporting and weekly "Wednesday's Child" reports.

Sponsorship opportunities are available. Whether you would like to share your support for the recipients or the opportunity for prime exposure, we have created this package for you. We appreciate your consideration.

For more information, please call me at 972-719-4900.

Sincerely,

A handwritten signature in black ink that reads "W. Stephen Love". The signature is fluid and cursive.



DALLAS-FORT WORTH HOSPITAL COUNCIL'S 75th ANNUAL AWARDS LUNCHEON



October 27, 2023, Irving Convention Center
11:00 a.m. Reception, 12:00 - 2:00 p.m. Luncheon/Presentation

A salute to North Texas hospital leaders, the Annual Awards Luncheon takes place every fall and honors individuals who have made an historic impact on healthcare. The program features internationally known keynote speakers and local dignitaries. An attendance of 1,000 is expected, including more than 40 hospital chief executive officers and 200 hospital executives. More than 60 North Texas hospitals will be represented.

FORMER AWARD RECIPIENTS:

2022: U.S. Rep. Eddie Bernice Johnson
2020: Mayor Betsy Price
2019: Andy Stern
2018: Charlie Powell
2017: Larry James
2016: Margaret Jordan
2015: Dr. Merlyn Sayers
2014: Dr. Wright Lassiter, Jr.
2013: Senator Florence Shapiro



FORMER KEYNOTE SPEAKERS:

2021: Jessica Long
2021: Jim Craig
2019: Bob Woodward and Carl Bernstein
2018: Alan Simpson
2017: Ann Curry
2016: Tucker Carlson/Eugene Robinson
2015: Jon Meacham
2013: Doris Kearns Goodwin
2012: James Carville/Mary Matalin



PLATINUM SPONSOR \$5,000

75th ANNUAL AWARDS LUNCHEON

- One VIP table of 10
- Information and/or promotional item on each table
- Full-page color ad in the program
- Recognition in Luncheon announcement
- Top logo placement on sponsor signage
- Top logo placement in event program
- Logo on DFWHC website
- Logo recognition in presentation played during Luncheon
- Mentioned in DFWHC's *Interlocutor* magazine

INSPIRED
Dedication



GOLD SPONSOR \$4,000

75th ANNUAL AWARDS LUNCHEON

- One premium table of 10
- Full-page color ad in the program
- Recognition in Luncheon announcement
- Top placement on sponsor signage
- Top logo placement in event program
- Logo on DFWHC website
- Logo recognition in presentation played during Luncheon
- Mentioned in DFWHC's *Interlocutor* magazine

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SILVER SPONSOR

\$3,000

- One preferred table of 10
- Half-page color ad in the program
- Recognition in Luncheon announcement
- Name on sponsor signage
- Name recognition in presentation at Luncheon
- Mentioned in DFWHC's *Interlocutor* magazine

75th ANNUAL AWARDS LUNCHEON

BRONZE SPONSOR

\$2,000

- One general table of 10
- Quarter-page color ad in the program
- Recognition in Luncheon announcement
- Name on sponsor signage
- Name recognition in presentation played during Luncheon

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Dedication



HOSPITAL
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FORM

75th ANNUAL
AWARDS LUNCHEON

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SPONSORSHIPS

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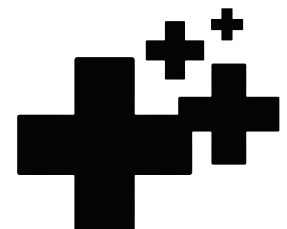
chrisw@dfwhc.org

QUESTIONS

Chris Wilson - chrisw@dfwhc.org

PHONE

972-719-4900



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