



74th ANNUAL AWARDS LUNCHEON

October 21, 2022
Irving Convention Center

Hospital Sponsorships

A LIFETIME of Service

U.S. Rep.
Eddie Bernice Johnson
to receive
DFWHC's Distinguished
Health Service Award





W. STEPHEN LOVE

DFWHC President/CEO

ALLOW ME TO TELL YOU about the Dallas-Fort Worth Hospital Council's Annual Awards Luncheon. For over seven decades, this event has honored North Texas healthcare leaders.

This year's luncheon will take place **October 21, 2022** at the Irving Convention Center, attracting more than 1,000 attendees united in the belief that better health makes a better community.

During the event, we will present the Distinguished Health Service Award to **Congresswoman Eddie Bernice Johnson**, serving her 15th term representing the 30th Congressional District of Texas. She began her career as the first female African American Chief Psychiatric Nurse at the **Veterans Administration Hospital** in Dallas. In 1972, she became the first RN elected to the Texas State House and achieved the same distinction upon her election to the Texas Senate in 1986.

We will also present the Young Healthcare Executive of the Year and the Kerney Laday, Sr. Trustee of the Year awards to friends of North Texas healthcare. And there's usually a VIP (or two) to visit with.

Our keynote speaker will be **Jessica Long**, America's most decorated Paralympic champion. Jessica's story served as the inspiration of the now-famous 2021 Super Bowl commercial which highlights her life and the deep connections she has with her family.

Sponsorship opportunities are available. Whether you would like to share your support for the recipients or the opportunity for prime exposure, we have created this package for you. We appreciate your consideration.

For more information, please call me at 972-719-4900.

Sincerely,

A handwritten signature in black ink that reads "W. Stephen Love". The signature is written in a cursive, flowing style.



DALLAS-FORT WORTH HOSPITAL COUNCIL'S 74th ANNUAL AWARDS LUNCHEON

October 21, 2022, Irving Convention Center
11:00 a.m. Reception, 12:00 - 2:00 p.m. Luncheon/Presentation

A salute to North Texas hospital leaders, the Annual Awards Luncheon takes place every fall and honors individuals who have made an historic impact on healthcare. The program features internationally known keynote speakers and local dignitaries. An attendance of 1,000 is expected, including more than 40 hospital chief executive officers and 200 hospital executives. More than 60 North Texas hospitals will be represented.

FORMER AWARD RECIPIENTS:

2020: Mayor Betsy Price
2019: Andy Stern
2018: Charlie Powell
2017: Larry James
2016: Margaret Jordan
2015: Dr. Merlyn Sayers
2014: Dr. Wright Lassiter, Jr.
2013: Senator Florence Shapiro
2012: T. Boone Pickens



FORMER KEYNOTE SPEAKERS:

2021: Jim Craig
2019: Bob Woodward and Carl Bernstein
2018: Alan Simpson
2017: Ann Curry
2016: Tucker Carlson/Eugene Robinson
2015: Jon Meacham
2013: Doris Kearns Goodwin
2012: James Carville/Mary Matalin
2011: Ted Koppel



PLATINUM SPONSOR \$5,000

74th ANNUAL AWARDS LUNCHEON

- One VIP table of 8
- Information and/or promotional item on each table
- Full-page color ad in the program
- Recognition in Luncheon announcement
- Top logo placement on sponsor signage
- Top logo placement in event program
- Logo on DFWHC website
- Logo recognition in presentation played during Luncheon
- Mentioned in DFWHC's *Interlocutor* magazine



GOLD SPONSOR \$4,000

74th ANNUAL AWARDS LUNCHEON

- One premium table of 8
- Full-page color ad in the program
- Recognition in Luncheon announcement
- Top placement on sponsor signage
- Top logo placement in event program
- Logo on DFWHC website
- Logo recognition in presentation played during Luncheon
- Mentioned in DFWHC's *Interlocutor* magazine



SILVER SPONSOR

\$3,000

- One preferred table of 8
- Half-page color ad in the program
- Recognition in Luncheon announcement
- Name on sponsor signage
- Name recognition in presentation at Luncheon
- Mentioned in DFWHC's *Interlocutor* magazine

74th ANNUAL AWARDS LUNCHEON

BRONZE SPONSOR

\$2,000

- One general table of 8
- Quarter-page color ad in the program
- Recognition in Luncheon announcement
- Name on sponsor signage
- Name recognition in presentation played during Luncheon



HOSPITAL SPONSORSHIP FORM

74th ANNUAL AWARDS LUNCHEON

Company (print/type): _____

Contact Person: _____

E-mail: _____

Billing address: _____

City: _____ State: _____ Zip: _____

Business phone: _____

SPONSORSHIPS

Platinum \$5,000 _____

Gold \$4,000 _____

Silver \$3,000 _____

Bronze \$2,000 _____

____ Send bill (Please list billing information)

____ Check enclosed. Please make all checks payable to "DFWHC"

Charge to: ____ Visa ____ MC ____ American Express

Account number: _____ Exp.: _____

Signature: _____ Please print: _____

Please mail or e-mail form to:

MAIL

DFWHC
300 Decker Drive, Suite 300
Irving, TX 75062

E-MAIL

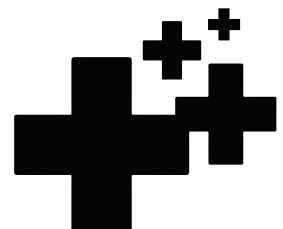
chrisw@dfwhc.org

QUESTIONS

Chris Wilson - chrisw@dfwhc.org

PHONE

972-719-4900



DALLAS-FORT WORTH
HOSPITAL COUNCIL