



# 74th ANNUAL AWARDS LUNCHEON

October 21, 2022  
Irving Convention Center

## Executive Sponsorships

### A LIFETIME of Service

U.S. Rep.  
Eddie Bernice Johnson  
to receive  
DFWHC's Distinguished  
Health Service Award





**W. STEPHEN LOVE**  
DFWHC President/CEO

**ALLOW ME TO TELL YOU** about the Dallas-Fort Worth Hospital Council's Annual Awards Luncheon. For over seven decades, this event has honored North Texas healthcare leaders.

This year's luncheon will take place **October 21, 2022** at the Irving Convention Center, attracting more than 1,000 attendees united in the belief that better health makes a better community.

During the event, we will present the Distinguished Health Service Award to **Congresswoman Eddie Bernice Johnson**, serving her 15th term representing the 30th Congressional District of Texas. She began her career as the first female African American Chief Psychiatric Nurse at the **Veterans Administration Hospital** in Dallas. In 1972, she became the first RN elected to the Texas State House and achieved the same distinction upon her election to the Texas Senate in 1986.

We will also present the Young Healthcare Executive of the Year and the Kerney Laday, Sr. Trustee of the Year awards to friends of North Texas healthcare. And there's usually a VIP (or two) to visit with.

Our keynote speaker will be **Jessica Long**, America's most decorated Paralympic champion. Jessica's story served as the inspiration of the now-famous 2021 Super Bowl commercial which highlights her life and the deep connections she has with her family.

Sponsorship opportunities are available. Whether you would like to share your support for the recipients or the opportunity for prime exposure, we have created this package for you. We appreciate your consideration.

For more information, please call me at 972-719-4900.

Sincerely,

A handwritten signature in black ink that reads "W. Stephen Love". The signature is fluid and cursive, with the first name "W." and last name "Love" clearly legible.





# DALLAS-FORT WORTH HOSPITAL COUNCIL'S 74th ANNUAL AWARDS LUNCHEON

**October 21, 2022**, Irving Convention Center

11:00 a.m. Reception, 12:00 - 2:00 p.m. Luncheon/Presentation

A salute to North Texas hospital leaders, the Annual Awards Luncheon takes place every fall and honors individuals who have made an historic impact on healthcare. The program features internationally known keynote speakers and local dignitaries. An attendance of 1,000 is expected, including more than 40 hospital chief executive officers and 200 hospital executives. More than 60 North Texas hospitals will be represented.

## **FORMER AWARD RECIPIENTS:**

2020: Mayor Betsy Price  
2019: Andy Stern  
2018: Charlie Powell  
2017: Larry James  
2016: Margaret Jordan  
2015: Dr. Merlyn Sayers  
2014: Dr. Wright Lassiter, Jr.  
2013: Senator Florence Shapiro  
2012: T. Boone Pickens



## **FORMER KEYNOTE SPEAKERS:**

2021: Jim Craig  
2019: Bob Woodward and Carl Bernstein  
2018: Alan Simpson  
2017: Ann Curry  
2016: Tucker Carlson/Eugene Robinson  
2015: Jon Meacham  
2013: Doris Kearns Goodwin  
2012: James Carville/Mary Matalin  
2011: Ted Koppel



# PLATINUM SPONSOR

## \$10,000

## 74th ANNUAL AWARDS LUNCHEON

Only two sponsorships available, industry exclusive.

### LOGO VISIBILITY

- Logo (name in lights)
- Event emails
- Event program
- Event signage
- Logo on picture “mat” for attendees
- Work with DFWHC to increase sponsor activation for event and further branding opportunities

### MEDIA VISIBILITY

- Color ad on PowerPoint loop
- Full-page color ad in program with choice placement
- Full-page color ad in *Interlocutor*, the DFWHC magazine
- Article in event program with logo describing your company
- Identified as Sponsor in press releases
- Banner ad on DFWHC website for one year
- Recognized as Sponsor from podium
- Literature placed on attendee seats
- Promotional item placed on tables
- Logo featured on Luncheon webpage
- Name and link on DFWHC blog

### EVENT BENEFITS

- Two tables of 8 in VIP area

### CORPORATE BRANDING

- Right to promote company as supporter of Annual Awards Luncheon
- Complimentary Associate Membership for one year (\$1,200 value)



# GOLD SPONSOR

## \$7,000

Only three sponsorships are available, industry exclusive.

### LOGO VISIBILITY

- Event program
- Sponsor signage
- Event PowerPoint presentation loop

### MEDIA VISIBILITY

- Full-page color ad in program
- Half-page color ad in *Interlocutor*, the DFWHC magazine
- Article in event program with logo describing your company
- Identified as Sponsor in press releases
- Recognized as Sponsor from the podium
- Literature placed on attendee seats
- Promotional item placed on tables
- Logo featured on the Luncheon webpage
- Name and link on DFWHC blog

### EVENT BENEFITS

- One table of 8 in VIP area

### CORPORATE BRANDING

- Have the right to promote the company as proud supporter of DFWHC's Annual Awards Luncheon
- Complimentary Associate Membership for one year (\$1,200 value)

# 74th ANNUAL AWARDS LUNCHEON





# SILVER SPONSOR \$5,000

## NAME VISIBILITY

- Event program
- Sponsor signage
- Event PowerPoint presentation loop

## MEDIA VISIBILITY

- Half-page color ad in program
- Quarter-page color ad in *Interlocutor*, the DFWHC magazine
- Recognized as a sponsor from the podium
- Name and link featured on the Luncheon webpage
- Mentioned in *Interlocutor*, the magazine for DFWHC

## EVENT BENEFITS

- One table of 8 in Premium area

## CORPORATE BRANDING

- Complimentary Associate Membership for one year (\$1,200 value)

# BRONZE SPONSOR \$2,500

## NAME VISIBILITY

- Event program
- Sponsor signage
- Event Power Point presentation loop

## MEDIA VISIBILITY

- Quarter-page color ad in program
- Name and link featured on the Luncheon webpage
- Mentioned in *Interlocutor*, the magazine for DFWHC

## EVENT BENEFITS

- One table of 8

## CORPORATE BRANDING

- 50% off Associate Membership for one year (\$600 value)

# 74th ANNUAL AWARDS LUNCHEON



# EXECUTIVE SPONSORSHIP FORM

# 74th ANNUAL AWARDS LUNCHEON

Company (print/type): \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail: \_\_\_\_\_

Billing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business phone: \_\_\_\_\_

## SPONSORSHIPS

Platinum \$10,000 \_\_\_\_\_

Gold \$7,000 \_\_\_\_\_

Silver \$5,000 \_\_\_\_\_

Bronze \$2,500 \_\_\_\_\_

\_\_\_\_ Send bill (Please list billing information)

\_\_\_\_ Check enclosed. Please make all checks payable to DFWHC

Charge to: \_\_\_\_ Visa \_\_\_\_ MC \_\_\_\_ American Express

Account number: \_\_\_\_\_ Exp.: \_\_\_\_\_

Signature: \_\_\_\_\_ Please print: \_\_\_\_\_

Please mail or e-mail form to:

### MAIL

DFWHC  
300 Decker Drive, Suite 300  
Irving, TX 75062

### QUESTIONS

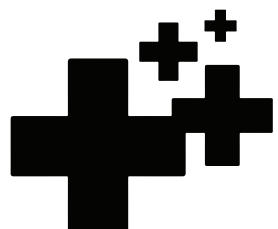
Chris Wilson - [chrisw@dfwhc.org](mailto:chrisw@dfwhc.org)

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### PHONE

972-719-4900



DALLAS-FORT WORTH  
HOSPITAL COUNCIL