



**72nd
ANNUAL
AWARDS
LUNCHEON**

Not All HEROES Wear Capes...

**We've gone
Virtual!**



Join us online as we celebrate the 2020 recipients of:

- **The Distinguished Health Service Award**
- **The Young Healthcare Executive of the Year Award**
- **The Kerney Laday, Sr. Trustee of the Year Award**

Executive Sponsorships



W. STEPHEN LOVE
DFWHC President/CEO

Not All **HEROES** Wear Capes...

We hope everyone has been able to stay safe during one of the most trying years in recent memory. Yes, the COVID-19 pandemic has challenged our society. But during this difficult time, I have witnessed first-hand our hospital healthcare heroes rising to the occasion during this moment of truth. I have never been prouder to work with our hospital employees and leaders.

Unfortunately, we had to cancel the in-person Annual Awards Luncheon this year due to obvious safety reasons. But per the Dallas-Fort Worth Hospital Council's Board of Trustees, we believe it is our duty to honor this year's dedicated friends of healthcare. And so, a tradition that has taken place in North Texas for over seven decades will continue virtually.

This year, we will honor recipients for the **Distinguished Health Service Award**, the **Young Healthcare Executive of the Year Award** and the **Kerney Laday, Sr. Trustee of the Year Award**. Our Board of Directors is judging the nominees at this very moment. Once the decisions are made, we will acknowledge these healthcare heroes with a video tribute to be posted on **October 21, 2020**. The video will be themed, "Not All Heroes Wear Capes..." with a detailed career tribute to the recipients.

Discounted sponsorship opportunities are available. Whether you would like to share your support for the recipients or simply an opportunity for prime exposure, we have created this package for you. Ad and logo space will be available within the video, which will be distributed to our hospital members and across North Texas.

Join us in celebrating these healthcare heroes inspired by the belief that better health makes a better community. We appreciate your consideration.

For more information, please call me at 972-719-4900.

Sincerely,



DALLAS-FORT WORTH
HOSPITAL COUNCIL

DALLAS-FORT WORTH HOSPITAL COUNCIL'S 72nd ANNUAL AWARDS LUNCHEON

**Video to honor award recipients
to be posted online October 21, 2020**

A salute to North Texas hospital leaders, the Annual Awards Luncheon takes place every fall and honors individuals who have made an historic impact on healthcare. This year's virtual video will honor 2020 recipients of the Distinguished Health Service Award, the Young Healthcare Executive of the Year Award and the Kerney Laday, Sr. Trustee of the Year Award. The video will be posted online on October 21, 2020 and distributed to hospitals and across North Texas.

FORMER DISTINGUISHED RECIPIENTS:

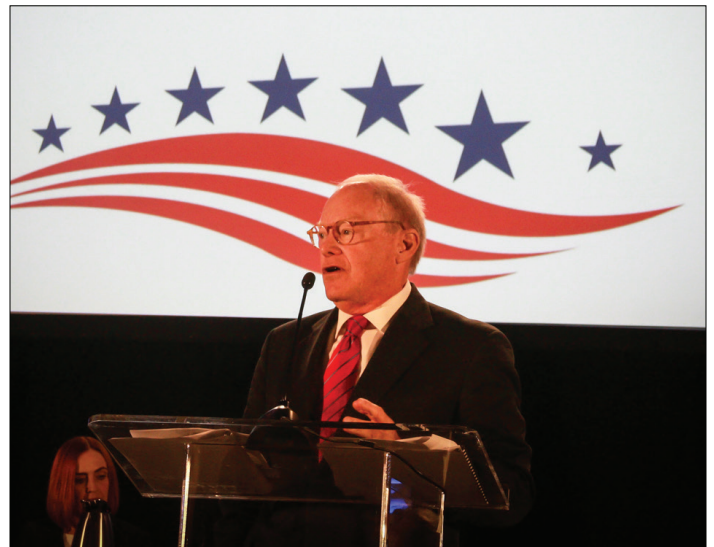
2019: Andy Stern
2018: Charlie Powell
2017: Larry James
2016: Margaret Jordan
2015: Dr. Merlyn Sayers
2014: Dr. Wright Lassiter, Jr.
2013: Senator Florence Shapiro

FORMER YOUNG HEALTHCARE RECIPIENTS:

2019: Kyle Armstrong, Baylor Scott & White
2018: Jyric Sims, Medical City Healthcare
2017: Fraser Hay, Texas Health Resources
2016: Clint Abernathy, Texas Health Resources
2015: James Mendez, Kindred Hospitals
2014: Becky Tucker, Texas Health Resources
2013: Jessica O'Neal, Methodist Health System

FORMER TRUSTEE RECIPIENTS:

2019: Bob Ferguson, Texas Health Resources
2018: Jim L. Turner, Baylor Scott & White
2017: Anne T. Bass, Texas Health Resources
2016: Levis Davis, Methodist Health System
2015: David Biegler, Children's Health
2014: Carole Young, Medical City Healthcare
2013: Kerney Laday's family, Texas Health



PLATINUM \$1,000

- Full-page ad in recognition video presentation
- Promoted as a sponsor in blog and press release
- Identified as sponsor in *Interlocutor*, the DFWHC magazine
- Logo on website
- Complimentary 2021 Associate Membership (\$1,200 value)

72nd ANNUAL AWARDS LUNCHEON

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GOLD \$750

- Half-page ad in recognition video presentation
- Promoted as a sponsor in blog and press release
- Identified as sponsor in *Interlocutor*, the DFWHC magazine
- Logo on website

Not All
HEROES
Wear Capes...



EXECUTIVE SPONSORSHIP



72nd ANNUAL AWARDS LUNCHEON

Company (print/type): _____

Contact Person: _____

E-mail: _____

Billing address: _____

City: _____ State: _____ Zip: _____

Business phone: _____

SPONSORSHIPS

Platinum \$1,000 _____

Gold \$750 _____

____ Send bill (Please list billing information)

____ Check enclosed. Please make all checks payable to DFWHC

Charge to: ____ Visa ____ MC ____ American Express

Account number: _____ Exp.: _____

Signature: _____ Please print: _____

EMAIL FORM TO:
chrisw@dfwhc.org

QUESTIONS
Chris Wilson - chrisw@dfwhc.org

DEADLINE:
October 16, 2020

PHONE
972-719-4900



DALLAS-FORT WORTH
HOSPITAL COUNCIL