

DALLAS-FORT WORTH  
HOSPITAL COUNCIL

# 71st ANNUAL AWARDS LUNCHEON

**October 8, 2019**  
**Irving Convention Center**

Reception - 11:00 A.M.  
Luncheon/Awards  
12:00 noon - 1:30 P.M.

## REMEMBERING THE PAST TO SHAPE THE FUTURE



Keynote Speakers

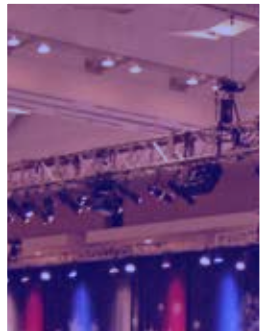
**BOB WOODWARD**  
**CARL BERNSTEIN**

Pulitzer Prize-winning reporters of  
*The Washington Post* discussing the  
45th anniversary of Watergate and  
"All the President's Men."

Distinguished Health  
Service Award

**ANDY STERN**

AMN Healthcare Services;  
Medical City Dallas;  
Texas Healthcare Trustees;  
Sunwest Communications.



## Hospital Sponsorships

PLUS:  
Young  
Healthcare  
Executive of  
the Year

Kerney Laday,  
Sr. Trustee of  
the Year





**W. STEPHEN LOVE**  
DFWHC President/CEO



**ALLOW ME TO TELL YOU** about the Dallas-Fort Worth Hospital Council's Annual Awards Luncheon. For over seven decades, this event has honored North Texas healthcare leaders.

This year's luncheon will take place **October 8, 2019** at the Irving Convention Center, attracting more than 1,000 attendees united in the belief that better health makes a better community.

During the event, we will present the Distinguished Health Service Award to **Andy Stern**, a former assistant to President **Gerald R. Ford**, founder of Sunwest Communications and a long-time board member of Medical City Dallas Hospital, AMN Healthcare Services and Texas Healthcare Trustees.

We will also present the Young Healthcare Executive of the Year and the Kerney Laday, Sr. Trustee of the Year awards to friends of North Texas healthcare. And there's usually a VIP (or two) to visit with.

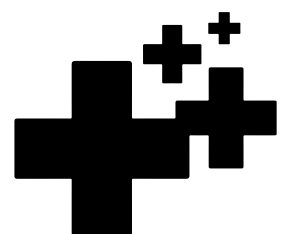
Our keynote speakers will be **Bob Woodward and Carl Bernstein**, the Pulitzer Prize-winning reporters of *The Washington Post* who broke the Watergate scandal in 1972. They will discuss the 45th anniversary of Watergate and their bestselling book "All the President's Men," and how it pertains to today's political climate.

Sponsorship opportunities are available. Whether you would like to share your support for the recipients or the opportunity for prime exposure, we have created this package for you. We appreciate your consideration.

For more information, please call me at 972-719-4900.

Sincerely,

A handwritten signature in black ink that reads "W. Stephen Love".



DALLAS-FORT WORTH  
HOSPITAL COUNCIL

# DALLAS-FORT WORTH HOSPITAL COUNCIL'S 71st ANNUAL AWARDS LUNCHEON

**October 8, 2019**, Irving Convention Center  
11:00 a.m. Reception, 12:00 - 2:00 p.m. Luncheon/Presentation

A salute to North Texas hospital leaders, the Annual Awards Luncheon takes place every fall and honors individuals who have made an historic impact on healthcare. The program features internationally known keynote speakers and local dignitaries. An attendance of 1,000 is expected, including more than 40 hospital chief executive officers and 200 hospital executives. More than 60 North Texas hospitals will be represented.

## **FORMER AWARD RECIPIENTS:**

2018: Charlie Powell  
2017: Larry James  
2016: Margaret Jordan  
2015: Dr. Merlyn Sayers  
2014: Dr. Wright Lassiter, Jr.  
2013: Senator Florence Shapiro  
2012: T. Boone Pickens  
2011: Mayor Mike and Rosie Moncrief  
2009: Ray and Nancy Ann Hunt



## **FORMER KEYNOTE SPEAKERS:**

2018: Alan Simpson  
2017: Ann Curry  
2016: Tucker Carlson/Eugene Robinson  
2015: Jon Meacham  
2013: Doris Kearns Goodwin  
2012: James Carville/Mary Matalin  
2011: Ted Koppel  
2010: Paula Zahn  
2009: Joe Scarborough



# PLATINUM SPONSOR \$6,000

## 71st ANNUAL AWARDS LUNCHEON

- One VIP table of 10
- Information and/or promotional item on each table
- Full-page color ad in the program
- Recognition in Luncheon announcement
- Top logo placement on sponsor signage
- Top logo placement in event program
- Logo on DFWHC website
- Logo recognition in presentation played during Luncheon
- Mentioned in DFWHC's *Interlocutor* magazine



# GOLD SPONSOR \$5,000

## 71st ANNUAL AWARDS LUNCHEON

- One premium table of 10
- Full-page color ad in the program
- Recognition in Luncheon announcement
- Top placement on sponsor signage
- Top logo placement in event program
- Logo on DFWHC website
- Logo recognition in presentation played during Luncheon
- Mentioned in DFWHC's *Interlocutor* magazine



# SILVER SPONSOR

## \$3,500

- One preferred table of 10
- Half-page color ad in the program
- Recognition in Luncheon announcement
- Name on sponsor signage
- Name recognition in presentation at Luncheon
- Mentioned in DFWHC's *Interlocutor* magazine

# 71st ANNUAL AWARDS LUNCHEON

# BRONZE SPONSOR

## \$2,500

- One general table of 10
- Quarter-page color ad in the program
- Recognition in Luncheon announcement
- Name on sponsor signage
- Name recognition in presentation played during Luncheon



# HOSPITAL SPONSORSHIP APPLICATION

# 71st ANNUAL AWARDS LUNCHEON

Company (print/type): \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail: \_\_\_\_\_

Billing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business phone: \_\_\_\_\_

## SPONSORSHIPS

Platinum \$6,000 \_\_\_\_\_

Gold \$5,000 \_\_\_\_\_

Silver \$3,500 \_\_\_\_\_

Bronze \$2,500 \_\_\_\_\_

\_\_\_\_ Send bill (Please list billing information)

\_\_\_\_ Check enclosed. Please make all checks payable to DFWHC

Charge to: \_\_\_\_ Visa \_\_\_\_ MC \_\_\_\_ American Express

Account number: \_\_\_\_\_ Exp.: \_\_\_\_\_

Signature: \_\_\_\_\_ Please print: \_\_\_\_\_

Please mail or e-mail form to:

### MAIL

DFWHC  
300 Decker Drive, Suite 300  
Irving, TX 75062

### E-MAIL

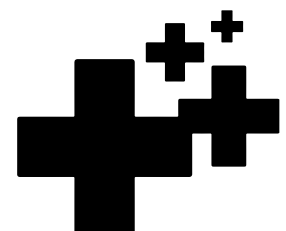
chrisw@dfwhc.org

### QUESTIONS

Chris Wilson - chrisw@dfwhc.org

### PHONE

972-719-4900



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