

CHARTING THE COURSE

DALLAS-FORT WORTH
HOSPITAL COUNCIL'S

70TH ANNUAL AWARDS LUNCHEON

October 17, 2018
Arlington Convention Center



Distinguished Health
Service Award
CHARLIE POWELL



Keynote Speaker
ALAN SIMPSON



HOSPITAL SPONSORSHIPS

*Join us as we
honor the great
healthcare leaders
of North Texas.*



DALLAS-FORT WORTH
HOSPITAL COUNCIL



W. STEPHEN LOVE
DFWHC President/CEO

ALLOW ME TO TELL YOU about the Dallas-Fort Worth Hospital Council's Annual Awards Luncheon. For 70 years, this event has honored North Texas healthcare leaders.

This year's luncheon will take place **October 17, 2018** at the Arlington Convention Center, attracting more than 1,000 attendees united in the belief that better health makes a better community.

During the event, we will present the Distinguished Health Service Award, the Young Healthcare Executive of the Year and the Kerney Laday, Sr. Trustee of the Year to friends of North Texas healthcare. Our keynote speaker will be **Alan Simpson**, the spirited American politician who served as U.S. Senator of Wyoming from 1979-1997. Simpson will discuss his 30-plus years in politics.

We will also present the Distinguished Health Service Award to **Charlie Powell**, the dedicated community leader in Tarrant County and the Chairman of the Board of JPS Health Network.

Sponsorship opportunities are available.

Whether you would like to share your support for the recipients or the opportunity for prime exposure, we have created this sponsorship package for you. We appreciate your consideration.

Please complete the enclosed form and return to DFWHC by October 1, 2018. For more information, please call me at 972-719-4900.

Sincerely,

W. Stephen Love



DALLAS-FORT WORTH
HOSPITAL COUNCIL

DALLAS-FORT WORTH HOSPITAL COUNCIL'S 70TH ANNUAL AWARDS LUNCHEON

October 17, 2018, Arlington Convention Center
11:00 a.m. Reception, 12:00 - 2:00 p.m. Luncheon/Presentation

A salute to North Texas hospital leaders, the Annual Awards Luncheon takes place every fall and honors individuals who have made an historic impact on healthcare. The program features internationally known keynote speakers and local dignitaries. An attendance of 1,000 is expected, including more than 40 hospital chief executive officers and 200 hospital executives. More than 60 North Texas hospitals will be represented.

FORMER AWARD RECIPIENTS:

2017: Larry James
2016: Margaret Jordan
2015: Dr. Merlyn Sayers
2014: Dr. Wright Lassiter, Jr.
2013: Senator Florence Shapiro
2012: T. Boone Pickens
2011: Mayor Mike and Rosie Moncrief
2010: Val Wilkie, Jr.
2009: Ray and Nancy Ann Hunt



FORMER KEYNOTE SPEAKERS:

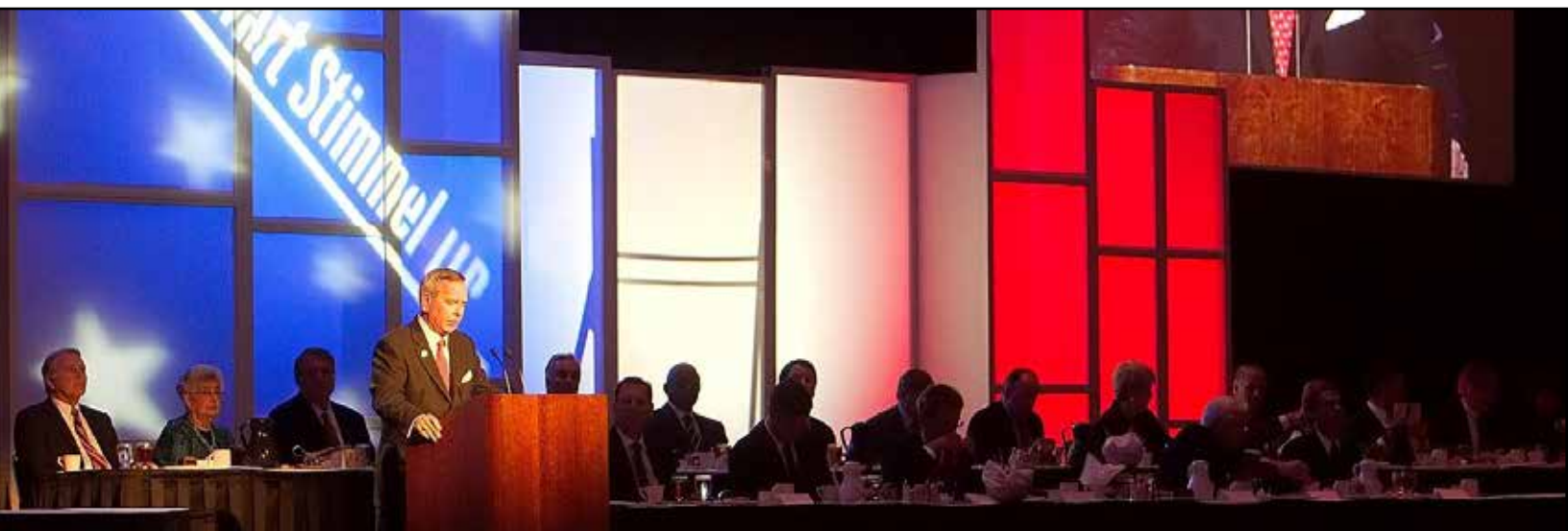
2017: Ann Curry
2016: Tucker Carlson/Eugene Robinson
2015: Jon Meacham
2013: Doris Kearns Goodwin
2012: James Carville/Mary Matalin
2011: Ted Koppel
2010: Paula Zahn
2009: Joe Scarborough
2008: Linda Ellerbee



PLATINUM SPONSOR \$6,000

70TH ANNUAL AWARDS LUNCHEON

- One VIP table of 10
- Information and/or promotional item on each table
- Full-page color ad in the program
- Recognition in Luncheon announcement
- Top logo placement on sponsor signage
- Top logo placement in event program
- Logo on DFWHC website
- Logo recognition in presentation played during Luncheon
- Mentioned in DFWHC's *Interlocutor* magazine



GOLD SPONSOR \$5,000

70TH ANNUAL AWARDS LUNCHEON

- One premium table of 10
- Full-page color ad in the program
- Recognition in Luncheon announcement
- Top placement on sponsor signage
- Top logo placement in event program
- Logo on DFWHC website
- Logo recognition in presentation played during Luncheon
- Mentioned in DFWHC's *Interlocutor* magazine



SILVER SPONSOR

\$3,500

- One preferred table of 10
- Half-page color ad in the program
- Recognition in Luncheon announcement
- Name on sponsor signage
- Name recognition in presentation at Luncheon
- Mentioned in DFWHC's *Interlocutor* magazine

70TH ANNUAL AWARDS LUNCHEON

BRONZE SPONSOR

\$2,500

- One general table of 10
- Quarter-page color ad in the program
- Recognition in Luncheon announcement
- Name on sponsor signage
- Name recognition in presentation played during Luncheon



HOSPITAL SPONSORSHIP APPLICATION

70TH ANNUAL AWARDS LUNCHEON

Company (print/type): _____

Contact Person: _____

E-mail: _____

Billing address: _____

City: _____ State: _____ Zip: _____

Business phone: _____

SPONSORSHIPS

Platinum \$6,000 _____

Gold \$5,000 _____

Silver \$3,500 _____

Bronze \$2,500 _____

____ Send bill (Please list billing information)

____ Check enclosed. Please make all checks payable to DFWHC

Charge to: ____ Visa ____ MC ____ American Express

Account number: _____ Exp.: _____

Signature: _____ Please print: _____

Please mail or e-mail form to:

MAIL

DFWHC
300 Decker Drive, Suite 300
Irving, TX 75062

E-MAIL

membership@dfwhc.org

QUESTIONS

Chris Wilson - chrisw@dfwhc.org

PHONE

972-719-4900