

CHARTING THE COURSE

DALLAS-FORT WORTH
HOSPITAL COUNCIL'S

70TH ANNUAL AWARDS LUNCHEON

October 17, 2018
Arlington Convention Center



Distinguished Health
Service Award

CHARLIE POWELL



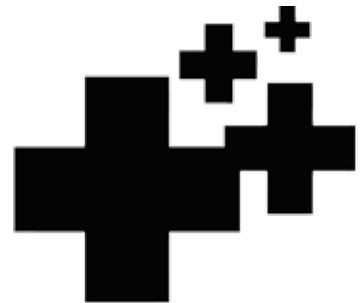
Keynote Speaker

ALAN SIMPSON



EXECUTIVE SPONSORSHIPS

*Join us as we
honor the great
healthcare leaders
of North Texas.*



DALLAS-FORT WORTH
HOSPITAL COUNCIL



W. STEPHEN LOVE
DFWHC President/CEO

ALLOW ME TO TELL YOU about the Dallas-Fort Worth Hospital Council's Annual Awards Luncheon. For 70 years, this event has honored North Texas healthcare leaders.

This year's luncheon will take place **October 17, 2018** at the Arlington Convention Center, attracting more than 1,000 attendees united in the belief that better health makes a better community.

During the event, we will present the Distinguished Health Service Award, the Young Healthcare Executive of the Year and the Kerney Laday, Sr. Trustee of the Year to friends of North Texas healthcare. Our keynote speaker will be **Alan Simpson**, the spirited American politician who served as U.S. Senator of Wyoming from 1979-1997. Simpson will discuss his 30-plus years in politics.

We will also present the Distinguished Health Service Award to Charlie Powell, the dedicated community leader in Tarrant County and the Chairman of the Board of **JPS Health Network**.

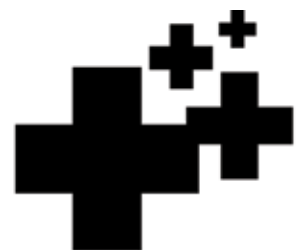
Sponsorship opportunities are available.

Whether you would like to share your support for the recipients or the opportunity for prime exposure, we have created this sponsorship package for you. We appreciate your consideration.

Please complete the enclosed form and return to DFWHC by October 1, 2018. For more information, please call me at 972-719-4900.

Sincerely,

W. Stephen Love



DALLAS-FORT WORTH
HOSPITAL COUNCIL

DALLAS-FORT WORTH HOSPITAL COUNCIL'S 70TH ANNUAL AWARDS LUNCHEON

October 17, 2018, Arlington Convention Center
11:00 a.m. Reception, 12:00 - 2:00 p.m. Luncheon/Presentation

A salute to North Texas hospital leaders, the Annual Awards Luncheon takes place every fall and honors individuals who have made an historic impact on healthcare. The program features internationally known keynote speakers and local dignitaries. An attendance of 1,000 is expected, including more than 40 hospital chief executive officers and 200 hospital executives. More than 60 North Texas hospitals will be represented.

FORMER AWARD RECIPIENTS:

2017: Larry James
2016: Margaret Jordan
2015: Dr. Merlyn Sayers
2014: Dr. Wright Lassiter, Jr.
2013: Senator Florence Shapiro
2012: T. Boone Pickens
2011: Mayor Mike and Rosie Moncrief
2010: Val Wilkie, Jr.
2009: Ray and Nancy Ann Hunt



FORMER KEYNOTE SPEAKERS:

2017: Ann Curry
2016: Tucker Carlson/Eugene Robinson
2015: Jon Meacham
2013: Doris Kearns Goodwin
2012: James Carville/Mary Matalin
2011: Ted Koppel
2010: Paula Zahn
2009: Joe Scarborough
2008: Linda Ellerbee



PLATINUM SPONSOR

\$15,000

70TH ANNUAL AWARDS LUNCHEON

Only two sponsorships available, industry exclusive.

LOGO VISIBILITY

- Logo (name in lights)
- Event emails
- Event program
- Event signage
- Logo on picture “mat” for attendees
- Work with DFWHC to increase sponsor activation for event and further branding opportunities

MEDIA VISIBILITY

- Color ad on PowerPoint loop
- Full-page color ad in program with choice placement
- Full-page color ad in *Interlocutor*, the DFWHC magazine
- Article in event program with logo describing your company
- Identified as Sponsor in press releases
- Banner ad on DFWHC website for one year
- Recognized as Sponsor from podium
- Literature placed on attendee seats
- Promotional item placed on tables
- Logo featured on Luncheon webpage
- Name and link on DFWHC blog

EVENT BENEFITS

- Two tables of 10 in VIP area

CORPORATE BRANDING

- Right to promote company as supporter of Annual Awards Luncheon
- Complimentary Associate Membership for one year (\$1,200 value)



GOLD SPONSOR

\$10,000

Only three sponsorships are available, industry exclusive.

LOGO VISIBILITY

- Event program
- Sponsor signage
- Event PowerPoint presentation loop

MEDIA VISIBILITY

- Full-page color ad in program
- Half-page color ad in *Interlocutor*, the DFWHC magazine
- Article in event program with logo describing your company
- Identified as Sponsor in press releases
- Recognized as Sponsor from the podium
- Literature placed on attendee seats
- Promotional item placed on tables
- Logo featured on the Luncheon webpage
- Name and link on DFWHC blog

EVENT BENEFITS

- One table of 10 in VIP area

CORPORATE BRANDING

- Have the right to promote the company as proud supporter of DFWHC's Annual Awards Luncheon
- Complimentary Associate Membership for one year (\$1,200 value)

70TH ANNUAL AWARDS LUNCHEON



SILVER SPONSOR \$5,000

NAME VISIBILITY

- Event program
- Sponsor signage
- Event PowerPoint presentation loop

MEDIA VISIBILITY

- Half-page color ad in program
- Quarter-page color ad in *Interlocutor*, the DFWHC magazine
- Recognized as a sponsor from the podium
- Name and link featured on the Luncheon webpage
- Mentioned in *Interlocutor*, the magazine for DFWHC

EVENT BENEFITS

- One table of 10 in Premium area

CORPORATE BRANDING

- Complimentary Associate Membership for one year (\$1,200 value)

BRONZE SPONSOR \$2,500

NAME VISIBILITY

- Event program
- Sponsor signage
- Event Power Point presentation loop

MEDIA VISIBILITY

- Quarter-page color ad in program
- Name and link featured on the Luncheon webpage
- Mentioned in *Interlocutor*, the magazine for DFWHC

EVENT BENEFITS

- One table of 10

CORPORATE BRANDING

- 50% off Associate Membership for one year (\$600 value)

70TH ANNUAL AWARDS LUNCHEON



EXECUTIVE SPONSORSHIP APPLICATION

70TH ANNUAL AWARDS LUNCHEON

Company (print/type): _____

Contact Person: _____

E-mail: _____

Billing address: _____

City: _____ State: _____ Zip: _____

Business phone: _____

SPONSORSHIPS

Platinum \$15,000 _____

Gold \$10,000 _____

Silver \$5,000 _____

Bronze \$2,500 _____

____ Send bill (Please list billing information)

____ Check enclosed. Please make all checks payable to DFWHC

Charge to: ____ Visa ____ MC ____ American Express

Account number: _____ Exp.: _____

Signature: _____ Please print: _____

Please mail or e-mail form to:

MAIL

DFWHC
300 Decker Drive, Suite 300
Irving, TX 75062

E-MAIL

membership@dfwhc.org

QUESTIONS

Chris Wilson - chrisw@dfwhc.org

PHONE

972-719-4900