



2018



**LEADERSHIP**  

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**Program for Women**

**CLARITY**



**CONFIDENCE**



**COMMUNITY**



## What is the program?

**CCC Leadership is a four-month leadership program for women in the nonprofit and education sectors, adapted from the transformative, year-long, Power of Self program founded in 2000 by Marsha Clark and Associates.** CCC Leadership is a nine-day program spread over four months, with an additional six hours of one-on-one support from an executive coach.

## What will I learn?

Participants will gain greater **clarity** about their core selves, values and life purpose and opportunity to work in greater collaboration. Participants will complete a comprehensive set of assessments to encourage them to lead in a manner that is **confident**, influential, authentic, intentional and effective. Additionally, participants will develop **a community** of female support and tools for how to intentionally leverage their network.

At the conclusion of the program, participants will report growth in their ability to:

- Authentically and confidently lead at work, within their family, and community
- Gain clarity and self-awareness
- Understand, value, and positively leverage differences of others
- Optimize performance in organizational systems
- Enhance their network and better support and mentor women
- Become a powerful resource for shared learning in the organization and community



# Sessions

## **SESSION 1: Seeds of Power, Self-Awareness & Perceptions of Others**

*(Individual & Interpersonal Levels)*

Examine beliefs about women and power. Gain a deeper understanding of how diversity, personalities, behaviors, and values can affect personal and professional performance. Explore your experiences of feeling like an impostor as a leader. Assess your 'masculine' and 'feminine' attributes of leadership. Increase your awareness of issues affecting women in groups/organizations: self-image, women in relationships, and opportunities based on societal norms and personal choices. Enhance your awareness of how being a woman affects your participation in groups. Increase your ability to build powerful partnerships with other women in both your personal and professional lives. Develop your personal vision – aligned with your values.

## **SESSION 2: Group Dynamics, Building & Sustaining Trust**

*(Interpersonal & Group Levels)*

Discover how trust and betrayal impact your personal power. Learn techniques for responding to trust and betrayal in a healthy way that honors both your relationships and your working environment. Experience how healing from betrayal offers strength and greater competence in group interaction. How to create high performing teams. Learn how to set and maintain boundaries. Assess your leadership style in three critical elements of group development—inclusion, control and openness— and determine where you feel most comfortable and energized. Explore how women negotiate and learn how to be a more effective negotiator. Examine and expand your responses to conflict for greater effectiveness.

## **SESSION 3: Organizational & Cultural Dynamics, The Power of Managing Your Career**

*(Organization & Community Levels)*

Learn how to have courageous group conversations and a process for discussing the undiscussables. Learn how to better lead your organization during times of change while managing your own perspective and resourcefulness as the leader of change. Discover your natural decision-making process through your unique BrainStyle. Learn more about cross-cultural communications and enhance your global leadership skills. Experience the freedom and accountability that come with being a powerful leader. Come back to your vision and develop your statement of leadership, serving yourself, your group, and your organization.



**REGISTER TODAY**  
at [CCCLeadership.org/register](https://CCCLeadership.org/register)

**Session 1: July 12-14**  
**Session 2: Sept 20-22**  
**Session 3: Oct 25-27**

**Program Cost: \$3,750**

Cost includes delivery of program content, online assessments, and all collateral materials used in the modules along with 6 hours of individual coaching. Meals are included in the registration fees. Transportation and lodging costs are not included in the registration fees. Seating is limited to 30 participants and is on a first-come, first-served basis. **A deposit of \$500 (which goes towards the program cost) is required by May 18th to reserve your space.**

Payment plans available.

“CCC was a great program for a busy nonprofit professional. The smart facilitators, the skill and leadership assessments, and the peer learning environment all added to my leadership portfolio. I especially appreciated the accelerated time frame that allowed me to get the best of the program but didn't take me away from my job for a significant amount of time. As a result of the CCC program, I feel much more aware of my leadership skillset and I have already begun acting on my strengths and leadership development opportunities.”

— **Jennifer Bartkowski**  
*CEO, Girl Scouts of Northeast Texas*



“I would say in my own experience and that of those I watched go through the course, the biggest value in this experience is to equip women to be **changemakers** rather than sitting and letting change happen to them or sitting in the ‘way things have always been.’ However, this had a deep personal significance for all of us—though we were learning much of the material in an organizational context, the depth and breadth of the truths and skills we picked up reaches into our psyches, our histories, and our hearts. Huge win for me.”

— **Christian Staley**  
*Development Officer, Momentous Institute*



[CCCLEADERSHIP.ORG](http://CCCLEADERSHIP.ORG)

For more information or questions contact  
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