

A graphic of several hands in various colors (green, yellow, orange, red, blue) holding each other in a circle, symbolizing support and achievement.

Honoring the
**DIFFERENCE
MAKERS**

**69TH ANNUAL
AWARDS LUNCHEON**

October 31, 2017
Arlington Convention Center

**HOSPITAL
SPONSORSHIPS**

Keynote address by
Emmy Award-winning journalist
ANN CURRY



DALLAS-FORT WORTH
HOSPITAL COUNCIL





W. STEPHEN LOVE

DFWHC President/CEO

ALLOW ME TO TELL YOU about the Dallas-Fort Worth Hospital Council's Annual Awards Luncheon. For 69 years, this event has honored North Texas healthcare leaders.

This year's luncheon will take place **October 31, 2017** at the Arlington Convention Center, attracting more than 1,000 attendees united in the belief that better health makes a better community.

During the event, we will present the Distinguished Health Service Award, the Young Healthcare Executive of the Year and the Kerney Laday, Sr. Trustee of the Year to friends of North Texas healthcare. Our keynote speaker will be **Ann Curry**, the award-winning journalist, long-time NBC News reporter and former co-anchor of the Today show. Sponsorship opportunities are available.

Whether you would like to share your support for the recipients or the opportunity for prime exposure, we have created this sponsorship package for you. We appreciate your consideration.

Please complete the enclosed form and return to DFWHC by October 6, 2017. For more information, please call me at 972-719-4900.

Sincerely,

A handwritten signature in black ink that reads "W. Stephen Love". The signature is written in a cursive, flowing style.



THE 69TH ANNUAL AWARDS LUNCHEON

October 31, 2017, Arlington Convention Center

11:00 a.m. Reception, 12:00 - 2:00 p.m. Luncheon/Presentation

A salute to North Texas hospital leaders, the Annual Awards Luncheon takes place every fall and honors individuals who have made an historic impact on healthcare. The program features internationally known keynote speakers and local dignitaries. An attendance of 1,000 is expected, including more than 40 hospital chief executive officers and 200 hospital executives. More than 60 North Texas hospitals will be represented.

FORMER AWARD RECIPIENTS:

2016: Margaret Jordan

2015: Dr. Merlyn Sayers

2014: Dr. Wright Lassiter, Jr.

2013: Senator Florence Shapiro

2012: T. Boone Pickens

2011: Mayor Mike and Rosie Moncrief

2010: Val Wilkie, Jr.

2009: Ray and Nancy Ann Hunt

2008: Ross and Margot Perot



FORMER KEYNOTE SPEAKERS:

2016: Eugene Robinson/Tucker Carlson

2015: Jon Meacham

2013: Doris Kearns Goodwin

2012: James Carville/Mary Matalin

2011: Ted Koppel

2010: Paula Zahn

2009: Joe Scarborough

2008: Linda Ellerbee

2006: General Tommy Franks



PLATINUM SPONSOR \$6,000

THE 69TH
ANNUAL
AWARDS
LUNCHEON

- One VIP table of 10
- Information and/or promotional item on each table
- Full-page color ad in the program
- Recognition in Luncheon announcement
- Top logo placement on sponsor signage
- Top logo placement in event program
- Logo on DFWHC website
- Logo recognition in presentation played during Luncheon
- Mentioned in DFWHC's Interlocutor magazine



GOLD SPONSOR \$5,000

THE 69TH
ANNUAL
AWARDS
LUNCHEON

- One premium table of 10
- Full-page color ad in the program
- Recognition in Luncheon announcement
- Top placement on sponsor signage
- Top logo placement in event program
- Logo on DFWHC website
- Logo recognition in presentation played during Luncheon
- Mentioned in DFWHC's Interlocutor



SILVER SPONSOR

\$3,500

- One preferred table of 10
- Half-page color ad in the program
- Recognition in Luncheon announcement
- Name on sponsor signage
- Name recognition in presentation at Luncheon
- Mentioned in DFWHC's Interlocutor

THE 69TH
ANNUAL
AWARDS
LUNCHEON



BRONZE SPONSOR

\$2,500

- One general table of 10
- Quarter-page color ad in the program
- Recognition in Luncheon announcement
- Name on sponsor signage
- Name recognition in presentation played during Luncheon



HOSPITAL SPONSORSHIP APPLICATION

THE 69TH ANNUAL AWARDS LUNCHEON

Company (print/type): _____

Contact Person: _____

E-mail: _____

Billing address: _____

City: _____ State: _____ Zip: _____

Business phone: _____

HOSPITAL SPONSORSHIPS

Platinum \$6,000 _____

Gold \$5,000 _____

Silver \$3,500 _____

Bronze \$2,500 _____

_____ Send bill (Please list billing information)

_____ Check enclosed. Please make all checks payable to DFWHC

Charge to: _____ Visa _____ MC _____ American Express

Account number: _____ Exp.: _____

Signature: _____

Please print: _____

Please mail or e-mail form to:

MAIL

DFWHC
300 Decker Drive, Suite 300
Irving, TX 75062

E-MAIL

membership@dfwhc.org

QUESTIONS

Chris Wilson - chrisw@dfwhc.org

PHONE

972-719-4900