

A graphic of several hands in various colors (green, yellow, orange, red, blue) holding each other in a circle, symbolizing support and achievement.

*Honoring the*  
**DIFFERENCE  
MAKERS**

**69TH ANNUAL  
AWARDS LUNCHEON**

October 31, 2017  
Arlington Convention Center

**EXECUTIVE  
SPONSORSHIPS**

Keynote address by  
Emmy Award-winning journalist  
**ANN CURRY**



DALLAS-FORT WORTH  
HOSPITAL COUNCIL





**W. STEPHEN LOVE**

DFWHC President/CEO

**ALLOW ME TO TELL YOU** about the Dallas-Fort Worth Hospital Council's Annual Awards Luncheon. For 69 years, this event has honored North Texas healthcare leaders.

This year's luncheon will take place **October 31, 2017** at the Arlington Convention Center, attracting more than 1,000 attendees united in the belief that better health makes a better community.

During the event, we will present the Distinguished Health Service Award, the Young Healthcare Executive of the Year and the Kerney Laday, Sr. Trustee of the Year to friends of North Texas healthcare. Our keynote speaker will be **Ann Curry**, the award-winning journalist, long-time NBC News reporter and former co-anchor of the Today show. Sponsorship opportunities are available.

Whether you would like to share your support for the recipients or the opportunity for prime exposure, we have created this sponsorship package for you. We appreciate your consideration.

Please complete the enclosed form and return to DFWHC by October 6, 2017. For more information, please call me at 972-719-4900.

Sincerely,

A handwritten signature in black ink that reads "W. Stephen Love". The signature is written in a cursive, flowing style.



# THE 69TH ANNUAL AWARDS LUNCHEON

**October 31, 2017**, Arlington Convention Center

11:00 a.m. Reception, 12:00 - 2:00 p.m. Luncheon/Presentation

A salute to North Texas hospital leaders, the Annual Awards Luncheon takes place every fall and honors individuals who have made an historic impact on healthcare. The program features internationally known keynote speakers and local dignitaries. An attendance of 1,000 is expected, including more than 40 hospital chief executive officers and 200 hospital executives. More than 60 North Texas hospitals will be represented.

## **FORMER AWARD RECIPIENTS:**

2016: Margaret Jordan

2015: Dr. Merlyn Sayers

2014: Dr. Wright Lassiter, Jr.

2013: Senator Florence Shapiro

2012: T. Boone Pickens

2011: Mayor Mike and Rosie Moncrief

2010: Val Wilkie, Jr.

2009: Ray and Nancy Ann Hunt

2008: Ross and Margot Perot



## **FORMER KEYNOTE SPEAKERS:**

2016: Eugene Robinson/Tucker Carlson

2015: Jon Meacham

2013: Doris Kearns Goodwin

2012: James Carville/Mary Matalin

2011: Ted Koppel

2010: Paula Zahn

2009: Joe Scarborough

2008: Linda Ellerbee

2006: General Tommy Franks



# PLATINUM SPONSOR

## \$15,000

THE 69TH  
ANNUAL  
AWARDS  
LUNCHEON

Only two sponsorships available, industry exclusive.

### LOGO VISIBILITY

- Logo (name in lights)
- Event emails
- Event program
- Event signage
- Logo on picture “mat” for attendees
- Work with DFWHC to increase sponsor activation for event and further branding opportunities

### MEDIA VISIBILITY

- Color ad on PowerPoint loop
- Full-page color ad in program with choice placement
- Full-page color ad in Interlocutor, the DFWHC magazine
- Article in event program with logo describing your company
- Identified as Sponsor in press releases
- Banner ad on DFWHC website for one year
- Recognized as Sponsor from podium
- Literature placed on attendee seats
- Promotional item placed on tables
- Logo featured on Luncheon webpage
- Name and link on DFWHC blog

### EVENT BENEFITS

- Two tables of 10 in VIP area
- Private invitation to DFWHC Board Social

### CORPORATE BRANDING

- Right to promote company as supporter of Annual Awards Luncheon
- Complimentary Associate Membership for one year (\$1,200 value)



# GOLD SPONSOR \$10,000

THE 69TH  
ANNUAL  
AWARDS  
LUNCHEON

Only three sponsorships are available, industry exclusive.

## LOGO VISIBILITY

- Event program
- Sponsor signage
- Event PowerPoint presentation loop

## MEDIA VISIBILITY

- Full-page color ad in program
- Half-page color ad in Interlocutor, the DFWHC magazine
- Article in event program with logo describing your company
- Identified as Sponsor in press releases
- Recognized as Sponsor from the podium
- Literature placed on attendee seats
- Promotional item placed on tables
- Logo featured on the Luncheon webpage
- Name and link on DFWHC blog

## EVENT BENEFITS

- One table of 10 in VIP area

## CORPORATE BRANDING

- Have the right to promote the company as proud supporter of DFWHC's Annual Awards Luncheon
- Complimentary Associate Membership for one year (\$1,200 value)





# SILVER SPONSOR \$5,000

THE 69TH  
ANNUAL  
AWARDS  
LUNCHEON



## NAME VISIBILITY

- Event program
- Sponsor signage
- Event PowerPoint presentation loop

## MEDIA VISIBILITY

- Half-page color ad in program
- Quarter-page color ad in Interlocutor, the DFWHC magazine
- Recognized as a sponsor from the podium
- Name and link featured on the Luncheon webpage
- Mentioned in Interlocutor, the magazine for DFWHC

## EVENT BENEFITS

- One table of 10 in Premium area

## CORPORATE BRANDING

- Complimentary Associate Membership for one year (\$1,200 value)

# BRONZE SPONSOR \$2,500

## NAME VISIBILITY

- Event program
- Sponsor signage
- Event Power Point presentation loop

## MEDIA VISIBILITY

- Quarter-page color ad in program
- Name and link featured on the Luncheon webpage
- Mentioned in Interlocutor, the magazine for DFWHC

## EVENT BENEFITS

- One table of 10

## CORPORATE BRANDING

- 50% off Associate Membership for one year (\$600 value)



# EXECUTIVE SPONSORSHIP APPLICATION

# THE 69TH ANNUAL AWARDS LUNCHEON

Company (print/type): \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail: \_\_\_\_\_

Billing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business phone: \_\_\_\_\_

## SPONSORSHIPS

**Platinum \$15,000** \_\_\_\_\_

**Gold \$10,000** \_\_\_\_\_

**Silver \$5,000** \_\_\_\_\_

**Bronze \$2,500** \_\_\_\_\_

\_\_\_\_\_ Send bill (Please list billing information)

\_\_\_\_\_ Check enclosed. Please make all checks payable to DFWHC

Charge to: \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ American Express

Account number: \_\_\_\_\_ Exp.: \_\_\_\_\_

Signature: \_\_\_\_\_

Please print: \_\_\_\_\_

Please mail or e-mail form to:

### MAIL

DFWHC  
300 Decker Drive, Suite 300  
Irving, TX 75062

### E-MAIL

membership@dfwhc.org

### QUESTIONS

Chris Wilson - chrisw@dfwhc.org

### PHONE

972-719-4900