



DALLAS-FORT WORTH
HOSPITAL COUNCIL

The 68th ANNUAL AWARDS LUNCHEON

October 18, 2016, Arlington Convention Center

Up for DEBATE

The Presidential
ELECTIONS

FOX News



**Tucker
Carlson**

Washington Post



**Eugene
Robinson**

and
moderator

KERA News



**Lauren
Silverman**

EXECUTIVE SPONSORSHIPS



DFWHC
President/CEO
W. Stephen Love

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ALLOW ME TO TELL YOU about the Dallas-Fort Worth Hospital Council's Annual Awards Luncheon. For 68 years, this event has honored North Texas healthcare leaders. This year's luncheon will take place **Oct. 18, 2016** at the Arlington Convention Center, attracting more than 1,000 attendees united in the belief that better health makes a better community.

During the event, we will present the Distinguished Health Service Award, the Young Healthcare Executive of the Year and the Kerney Laday, Sr. Trustee of the Year to friends of North Texas healthcare.

Our keynote speakers will be **Tucker Carlson** and **Eugene Robinson**, nationally known reporters who will debate the upcoming presidential elections. Mr. Carlson is a reporter on *FOX News* while Mr. Robinson is a Pulitzer Prize-winning writer for *The Washington Post*. Their conversation, sure to be as energetic and storied as the upcoming elections, will be moderated by *KERA News* reporter **Lauren Silverman**.

Sponsorship opportunities are available. Whether you would like to share your support for the recipients or the opportunity for prime exposure, we have created this sponsorship package for you. We appreciate your consideration.

Please complete the enclosed form and return to DFWHC by Sept. 30, 2016. For more information, please call me at 972-719-4900.

Sincerely,



DALLAS-FORT WORTH
HOSPITAL COUNCIL

A salute to North Texas hospital leaders, the Annual Awards Luncheon takes place every fall and honors individuals who have made an historic impact on healthcare. The program features internationally known keynote speakers and local dignitaries. An attendance of 1,000 is expected, including more than 40 hospital chief executive officers and 200 hospital executives. More than 60 North Texas hospitals will be represented.

Former award recipients:

- 2015:** Dr. Merlyn Sayers
- 2014:** Dr. Wright Lassiter, Jr.
- 2013:** Senator Florence Shapiro
- 2012:** T. Boone Pickens
- 2011:** Mayor Mike and Rosie Moncrief
- 2010:** Val Wilkie, Jr.
- 2009:** Ray and Nancy Ann Hunt
- 2008:** Ross and Margot Perot
- 2007:** Jerry Gilmore

Former Keynote Speakers

- 2015:** Jon Meacham
- 2013:** Doris Kearns Goodwin
- 2012:** James Carville/Mary Matalin
- 2011:** Ted Koppel
- 2010:** Paula Zahn
- 2009:** Joe Scarborough
- 2008:** Linda Ellerbee
- 2006:** General Tommy Franks
- 2003:** Newt Gingrich

The 68th ANNUAL AWARDS LUNCHEON

October 18, 2016
Arlington Convention Center

11:00 a.m. reception
12:00 - 2:00 p.m. luncheon/presentation



PLATINUM SPONSOR

\$15,000*

***Non-DFWHC members, please add \$500.**
Only two sponsorships available, industry exclusive.

Logo visibility

- Gobo (name in lights)
- Event emails
- Event program
- Event signage
- Logo on picture "mat" for attendees
- Work with DFWHC to increase sponsor activation for event and further branding opportunities

Media visibility

- Color ad on PowerPoint loop
- Full-page color ad in program with choice placement
- Full-page color ad in *Interlocutor*, the DFWHC magazine
- Article in event program with logo describing your company
- Identified as Sponsor in press releases
- Banner ad on DFWHC website for one year
- Recognized as Sponsor from podium
- Literature placed on attendee seats
- Promotional item placed on tables
- Logo featured on Luncheon webpage
- Name and link on DFWHC blog

Event benefits

- Two tables of 10 in VIP area
- Private invitation to DFWHC Board Social

Corporate branding

- Right to promote company as supporter of Annual Awards Luncheon
- Complimentary Associate Membership for one year (\$1,200 value)

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GOLD SPONSOR

\$10,000*

***Non-DFWHC members, please add \$500.**
Only three sponsorships are available, industry exclusive.

Logo visibility

- Event program
- Sponsor signage
- Event PowerPoint presentation loop

Media visibility

- Full-page color ad in program
- Half-page color ad in *Interlocutor*, the DFWHC magazine
- Article in event program with logo describing your company
- Identified as Sponsor in press releases
- Recognized as Sponsor from the podium
- Literature placed on attendee seats
- Promotional item placed on tables
- Logo featured on the Luncheon webpage
- Name and link on DFWHC blog

Event benefits

- One table of 10 in VIP area

Corporate branding

- Have the right to promote the company as proud supporter of DFWHC's Annual Awards Luncheon
- Complimentary Associate Membership for one year (\$1,200 value)

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Silver Sponsor \$5,000*

*Non-DFWHC members add \$500.

Name visibility

- Event program
- Sponsor signage
- Event PowerPoint presentation loop

Media visibility

- Half-page color ad in program
- Quarter-page color ad in *Interlocutor*, the DFWHC magazine
- Recognized as a sponsor from the podium
- Name and link featured on the Luncheon webpage
- Mentioned in *Interlocutor*, the magazine for DFWHC

Event benefits

- One table of 10 in Premium area

Corporate branding

- Complimentary Associate Membership for one year (\$1,200 value)

Bronze Sponsor \$2,500*

*Non-DFWHC members add \$500.

Name visibility

- Event program
- Sponsor signage
- Event Power Point presentation loop

Media visibility

- Quarter-page color ad in program
- Name and link featured on the Luncheon webpage
- Mentioned in *Interlocutor*, the magazine for DFWHC

Event benefits

- One table of 10

Corporate branding

- 50% off Associate Membership for one year (\$600 value)

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The 68th Annual Awards Luncheon - Executive Sponsorships

SPONSOR Levels	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Logo in lights on stage	●			
Invitation to DFWHC Social	●			
Color ad on event slides	●	● Logo only	● Name only	● Name only
Logo in event program	●	●		
Company items on seats	●	●		
Company items on tables	●	●		
Paragraph/logo in program	●	●		
Name in press releases	●	●		
Logo/link on DFWHC webpage	●	●		
Logo on picture mat	●	●		
Logo on event e-mails	●	●	●	
Logo on DFWHC signs	●	●	●	
Color ad in DFWHC magazine	● Full page	● Half page	● Quarter page	● Name only
Seats at Luncheon	● Two VIP tables	● One VIP table	● One table	● One table
Color ad in event program	● Full page	● Full page	● Half page	● Quarter page
DFWHC membership	● One year	● One year	● One year	● Six Months
Introduced from podium	●	●	●	●

For questions, contact Chris Wilson at chrisw@dfwhc.org.

EXECUTIVE SPONSORSHIPS

The 68th ANNUAL AWARDS LUNCHEON

October 18, 2016
Arlington Convention Center

Company (print/type): _____

Contact Person: _____

E-mail: _____

Billing address: _____

City: _____ State: _____ Zip: _____

Business phone: _____

EXECUTIVE SPONSORSHIPS (Non-DFWHC members add \$500 to below fees)

***Platinum \$15,000 _____**

***Gold \$10,000 _____**

Silver \$5,000 _____

Bronze \$2,500 _____

***Restrictions may apply to Platinum and Gold Sponsorships as these levels are industry exclusive.**

____ Send bill (Please list billing information)

____ Check enclosed. Please make all checks payable to DFWHC

Charge to: ____ Visa ____ MC ____ American Express

Account number: _____ Exp.: _____

Signature: _____ Please print: _____

Please mail, fax or e-mail form to:

MAIL

DFWHC
300 Decker Drive, Suite 300
Irving, TX 75062

FAX

469-648-5086

E-MAIL

membership@dfwhc.org

QUESTIONS

Chris Wilson - chrisw@dfwhc.org

PHONE

972-719-4900